

		Events and Festivals Decision Matrix											
		Eligibility Criteria			A balanced calendar of events	Alignment to city strategies that support the Events Policy Framework	Positive community benefits	Community support, involvement / active partnerships in the event	Economic impact	Active engagement	Inclusion and diversity	Event partnership sustainability	Strategy Alignment Priority Score
					Event is during the seasonal low points Is unique to other events in the City Fills an identified gap or priority such as: Event held in Central City location Profiles Christchurch and its diverse venues and open spaces	Toi Otatutahi, CCC community outcomes, Multicultural Strategy, Heritage Strategy, Climate Change, Recreation and Sports Strategy, Central City Strategy etc	Brings people together to share memorable experiences Provides an opportunity for participation in recreation and sports activities Encouraging local talent to emerge and thrive Cultural expression and engaging with the current and new diverse	Commercial sponsors Associated community, city or national organisations Volunteers Non-government organisations Charitable trusts	Stimulates economic activity Leverages opportunities for Central City businesses/hospitality industry Attracts visitors to the Central City and boosts the economy Supports outcomes from Central City Action Plan	Provides an opportunity to actively engage as participants or observers in activations	Cultural expression and engaging with the current and new diverse communities	Event has a dedicated plan to move away from or reduce CCC Event funding support	
Importance Weight					20%	20%	20%	20%	5%	5%	5%	5%	1.00
Season	Event	Event Type	Funding Recommended	Attendance Number									
Summer	Armageddon Expo	Commercial	Under \$10,000	5001 - 10000	3	2	2	1	3	4	3	1	2.00
Winter	Christchurch Brick Show	Commercial	Under \$10,000	10001 - 20000	4	4	3	4	2	5	3	1	1.00
Autumn	Kinky Boots - The Musical	Commercial	Declined/Withdrawn	10001 - 20000	3	2	4	3	4	5	5	1	2.00
Summer	Twominds Festival	Commercial	\$10,001 - \$20,000	1001 - 2500	2	3	4	3	2	5	5	4	2.00
Winter	Illuminate Light & Sound Experience Christchurch 2023	Commercial	Declined/Withdrawn	10001 - 20000	2	1	2	1	1	5	1	1	3.00
Spring	Vegan Expo	Commercial	Declined/Withdrawn	1001 - 2500	2	2	2	2	1	4	2	1	3.00
Autumn	Open Christchurch	Community	\$10,001 - \$20,000	5001 - 10000	5	4	4	5	3	5	5	1	1.00
Summer	Carols by Candlelight	Community	Under \$10,000	5001 - 10000	3	3	4	4	1	5	2	1	2.00
Summer	Coca-Cola Christmas in the Park	Community	\$30,001 - \$40,000	over 20001	3	3	4	4	2	5	2	1	2.00
Spring	Orton Bradley Park Spring Fair	Community	Under \$10,000	5001 - 10000	3	2	3	2	1	5	2	1	2.00
Spring	Te Ao Earth Week	Community	Declined/Withdrawn	5001 - 10000	1	2	3	3	1	5	3	1	2.00
Summer	The Christchurch Christmas Show Parade	Community	\$20,001 - \$30,000	2501 - 5000	3	2	4	3	1	5	2	1	2.00
Winter	Cantamath Competition 2023	Community	Declined/Withdrawn	2501 - 5000	3	2	1	1	1	4	1	1	3.00
Winter	Get Social!	Community	Declined/Withdrawn	under 1000	2	1	1	1	2	4	1	1	4.00
Winter	Not your average Market	Community	Declined/Withdrawn	under 1000	1	2	2	1	2	4	3	1	3.00
Summer	Road to Bethlehem Christchurch	Community	Declined/Withdrawn	1001 - 2500	1	1	2	2	1	3	2	1	3.00
Spring	Spring Fair	Community	Declined/Withdrawn	2501 - 5000	2	2	2	2	1	3	3	1	3.00
Spring	18th Annual Show Me Shorts Film Festival	Creative and Culture	Under \$10,000	1001 - 2500	2	3	3	4	1	4	5	1	2.00
Spring	Christchurch Schools' Music Festival 2023	Creative and Culture	Declined/Withdrawn	10001 - 20000	3	1	3	2	1	5	2	1	2.00
Winter	Doc Edge International Documentary Film Festival 2024	Creative and Culture	\$10,001 - \$20,000	2501 - 5000	3	3	3	3	2	5	4	1	2.00
Summer	Hansel & Gretel: A Christmas Opera and Celebration	Creative and Culture	Under \$10,000	1001 - 2500	4	3	4	2	3	5	4	1	2.00
Winter	Much Ado About Nothing at the Isaac Theatre Royal	Creative and Culture	Under \$10,000	2501 - 5000	4	3	3	4	3	5	5	1	1.00
Autumn	Off Centre Festival 2024 - 2026	Creative and Culture	Under \$10,000	5001 - 10000	3	3	3	2	2	5	3	1	2.00
Spring	The Christchurch Big Band Festival	Creative and Culture	\$10,001 - \$20,000	10001 - 20000	5	3	4	4	4	5	5	1	1.00
Winter	The Second Session New Zealand "Golden Ribbon" Youth Music Festival	Creative and Culture	Under \$10,000	under 1000	3	3	4	3	2	5	5	2	2.00
Spring	TheatreFest ShowCase	Creative and Culture	Under \$10,000	under 1000	3	3	4	2	1	5	5	1	2.00
Winter	Whānau Mārama: New Zealand International Film Festival 2023	Creative and Culture	\$10,001 - \$20,000	10001 - 20000	3	3	3	4	4	5	4	1	2.00
Summer	2024 Christchurch Lantern Festival	Multi-cultural	over \$100,000	over 20001	5	5	5	5	5	5	5	1	1.00
Autumn	Christchurch Holi Festival	Multi-cultural	Under \$10,000	2501 - 5000	4	4	5	5	4	4	5	3	1.00
Winter	Asian Arts Festival	Multi-cultural	Under \$10,000	under 1000	3	3	4	3	2	5	5	1	2.00
Winter	Christchurch Multicultural Festival - Celebration of Cultures	Multi-cultural	Declined/Withdrawn	5001 - 10000	1	2	4	3	1	2	5	1	2.00
Spring	Foodies Streetfood Alley	Multi-cultural	\$10,001 - \$20,000	5001 - 10000	5	3	3	2	3	5	3	1	2.00
Summer	Happy Chinese New Year Festival	Multi-cultural	over \$100,000	over 20001	5	5	5	5	5	5	5	1	1.00
Summer	Waitangi Day Commemorations	Multi-cultural	Under \$10,000	2501 - 5000	2	4	5	3	1	5	5	1	1.00
Spring	Crater Rim Ultra Trail Run	Sports	Under \$10,000	1001 - 2500	3	2	3	5	2	5	1	1	2.00
Autumn	Frontrunner Christchurch Marathon	Sports	\$20,001 - \$30,000	5001 - 10000	5	3	3	4	4	5	2	1	1.00
Autumn	Golden Homes Le Race	Sports	Under \$10,000	1001 - 2500	3	2	4	4	3	5	1	1	2.00
Autumn	Sea2Sky Challenge	Sports	\$10,001 - \$20,000	1001 - 2500	4	2	3	4	2	5	1	1	2.00
Autumn	Aramex Kiwi Trail Walk/ Run Series	Sports	Declined/Withdrawn	under 1000	1	1	2	1	1	5	1	1	4.00
Summer	National Singles and Pairs Championships	Sports	Under \$10,000	2501 - 5000	2	2	3	1	2	4	2	1	2.00