

One	Priority for funding. Event meets all eligibility requirements and contributes significantly to the purpose and outcomes of the Fund.
Two	Recommended for funding. Event meets all eligibility requirements and contributes significantly to the purpose and outcomes of the Fund, but to a lesser extent than Priority 1.
Three	May be recommended for funding depending on limitations of fund. Meets all eligibility requirements, and contributes to fund purpose and outcomes, but to a lesser extent than Priority 2.
Four	Not recommended for funding. The application may not meet eligibility requirements, supply insufficient information, other funding sources are more appropriate or due to limitations of the fund.

Category	Event	Priority	Funding Request	Staff Recommendation	Council Decision	Evaluation panel rationale, comments and context	CCC Events Funding received 22/23
Community	1 Open Christchurch	One	\$45,000	\$15,704		Full funding is recommended for this popular annual event that showcases our local architecture and provides behind the scenes looks at locations typically inaccessible to the public. This event incorporates a strong mana whenua programme. The organisers have a reputation for delivering compelling events related to the built environment. The majority of their costs they are seeking funding for are not eligible under this fund, so the panel recommend funding the full amount for the eligible costs only.	\$35,000
	2 Coca-Cola Christmas in the Park	Two	Year 1 - N/A Year 2 - \$55,000 Year 3 - \$55,000	Year 1 - N/A Year 2 - \$40,000 Year 3 - decline		Partial funding for one year is recommended for this annual Christmas event that attracts around 15,000 people and provides an opportunity for local performers. The event organisers are looking to save costs through the use of local suppliers instead of shipping the stage and production equipment down from Auckland, hence a lower level of support is recommended from previous years. Insufficient detail provided in the application, budget and business plan mean this can only be assessed for single year funding.	\$50,000
	3 Carols by Candlelight	Two	Year 1 - \$10,000 Year 2 - \$10,000 Year 3 - \$10,000	Year 1 - \$7,500 Year 2 - \$7,500 Year 3 - \$7,500		Partial funding for three years is recommended for this annual Christmas event that attracts around 5,000 people, is free to attend and has a strong history in the city. Community choir groups, organisations and school children get the chance to be a part of the event as well.	\$8,000
	4 Orton Bradley Park Spring Fair		\$6,000	Withdrawn		Orton Bradley Spring fair no longer requires funding through Events and Festivals as it has received a grant through the Intangible Heritage Grant Fund.	
	5 The Christchurch Christmas Show Parade	Two	Year 1 - \$90,000 Year 2 - \$90,000 Year 3 - \$90,000	Year 1 - \$40,000 Year 2 - decline Year 3 - decline		Partial funding for one year is recommended for this annual Christmas event that is popular amongst families in Christchurch. The event has not been held at Canterbury Agricultural Park before (as it was cancelled due to bad weather in 2022), so the panel would like to hold at least once and see how it goes and what level of funding is required going forward, as opposed to granting multi-year funding.	\$45,000
	6 Cantamath Competition 2023	Three	\$32,000	Decline		Funding is not recommended for this event due to limited alignment with fund criteria, the event has very limited appeal to the general public and there are alternative funding avenues available through ticket pricing.	N/A
	7 Not Your Average Market	Three	\$20,000	Decline		Funding is not recommended for this event due to low anticipated numbers and that the event is not unique with many markets around the city. Additionally, the applicant is requesting over 100% of the cost to put the event on, meaning Council funding would be used as a profit.	N/A
	8 Spring Fair	Three	\$5,800	Decline		Funding is not recommended for this event as it is not unique, is more locally focussed, more than 50% of the income has been sourced and the majority of costs are not eligible to be covered by this fund.	N/A
	9 Road to Bethlehem	Four	\$10,000	Decline		Funding is not recommended due to the ineligibility of the application as the group is not a legal entity, along with its limited alignment to the Events and Festivals Fund criteria.	N/A
	10 Te Ao Earth Week	Four	\$35,000	Decline		Funding is not recommended due to the ineligibility of the application as this is for a programme of multiple events. The event also has limited accessibility for the general public, high ticket costs and limited number of spaces available for the ticketed part of the event. The event is still able to proceed without Council support and there are other Council funds that this aligns more closely to.	N/A
	11 Get Social!	Four	\$10,000	Decline		Funding is not recommended for this event due to low anticipated numbers and that the event is not unique with many similar events available through groups on social media such as "Meet Up". The event has limited appeal and does not align strongly to the fund criteria.	N/A
Creative and Culture	12 Much Ado About Nothing at the Isaac Theatre Royal	One	\$10,000	\$10,000		Full funding is recommended as the event organiser has a proven track record producing Shakespeare, having done so for 16 years at Mona Vale. This event has a focus on youth engagement, subsidised tickets are made available for students unable to access the performance due to financial constraints and two matinees with face value costs for the tickets. In 2022 around 1,200 school children attended the event. The youth-accessible focus of Much Ado About Nothing supports key points of Toi Ōtautahi. It is a wholly unique event in the city, addressing the gap of Shakespearean performance.	\$10,000
	13 The Christchurch Big Band Festival	One	Year 1 - \$30,000 Year 2 - \$32,750 Year 3 - \$35,000	Year 1 - \$20,000 Year 2 - \$15,000 Year 3 - \$15,000		Partial funding is recommended as this is a unique event not only in Ōtautahi Christchurch, but in New Zealand. It has been running for 17 years and is growing in stature year on year. It has a strong alignment with the criteria of this fund and an entire section of the festival is dedicated to youth. The festival prioritizes accessibility and programmes across a range of venues with ticketed and non-ticketed (free) events.	\$10,000
	14 Whānau Mārama: New Zealand International Film Festival 2023	Two	\$25,000	\$17,000		Partial funding is recommended as NZIFF is a fantastic celebration of local and New Zealand screen production, which can support interest and growth in local production, something which Council is invested in through ChristchurchNZ and Screen Canterbury. NZIFF presents a rare opportunity to hear from film makers. It supports local venues such as Lumiere and creates winter entertainment opportunities with some screening options for children. This is a well supported and popular annual event for the city.	\$10,000
	15 18th Annual Show Me Shorts Film Festival	Two	\$6,960	\$6,960		Full funding is recommended to assist with operational costs of the event. This event is New Zealand's leading international short film festival. It is Academy Award qualifying and is internationally recognised. This years festival incorporates dozens of Ōtautahi film craftspersons showcasing the unique identity of Ōtautahi to locals and tourists. The event supports the film industry with educational events and an awards programme. Whilst a slight overlap with the NZ International Film Festival, Show Me Shorts caters towards a local market and provides a platform for local artists to shine.	\$5,072
	16 Doc Edge International Documentary Film Festival 2024	Two	\$25,000	\$10,000		Partial funding is recommended as the event takes place in Winter, well before other film/screen festivals (e.g. the International Film Festival), and utilises central city cinemas bringing people to the city and surrounding businesses. Doc Edge has not taken place in Christchurch before however there is an audience for this festival here.	N/A
	17 Hansel & Gretel: A Christmas Opera and Celebration	Two	\$20,100	\$6,000		Partial funding is recommended. As one of only two local opera companies in Ōtautahi who present one production each per year, this event is relatively unique, and when considered alongside the youth-focussed content of this event it is entirely unique.	N/A
	18 Theatrefest Showcase	Two	\$7,000	\$7,000		Full funding is recommended as the event has a strong youth focus through school group participation. This will be a valuable opportunity for youth theatre groups to connect and create memorable experiences together. This is also an opportunity to encourage local talent to emerge and thrive at a National festival held in Christchurch.	N/A
	19 The Second Session New Zealand "Golden Ribbon" Youth Music Festival	Two	Year 1 - \$20,440 Year 2 - \$25,590 Year 3 - 0	Year 1 - \$5,000 Year 2 - decline Year 3 - 0		Partial funding is recommended. This project involves workshops and masterclasses two weeks prior to a concert aimed at young musicians from various cultural backgrounds aged 9-18 years. The event has a strong alignment to the criteria of this fund and the inaugural event, held in 2022 and sponsored through the Events Seeding Fund, was well-received.	\$5,000
	20 Off Centre Festival 2024 - 2026	Two	Year 1 - \$25,000 Year 2 - \$25,000 Year 3 - \$25,000	Year 1 - decline Year 2 - decline Year 3 - decline		Funding is not recommended. The event took place for the first time in March 2023 and while anecdotal feedback suggests that the 2023 event went well, provisional attendance numbers are around 4200, short of the 8000 noted in the application. Provisional accounts for 2023 show a shortfall, with the Arts Centre Board underwriting the event up to \$150,000. Budgets for 2024-2026 show deficits each year with the Board underwriting losses.	\$20,000 - Events Seeding Fund
	21 Christchurch Schools' Music Festival 2023	Two	\$30,000	Decline		Funding is not recommended. The event has been part of school calendars for over 80 years, though this is the organisations first application to Council (though organisers have applied in the past to the Creative Communities Scheme). The panel feel the CCS would be another appropriate funding avenue for the event due to the limited appeal of this event to the general public. The organisation has funds invested in Term Deposit accounts creating a buffer for any shortfalls. Additionally, half of the costs requested are operating costs for the association, which are not eligible. The 2022 budget shows a \$32,271.10 profit.	N/A
Multi-cultural	22 Happy Chinese New Year Festival	One	\$390,800	\$100,000		Partial funding is recommended as this event was hugely popular in the past and the Chinese community are very keen to bring this event back to the city. Council staff recommend utilising the \$100,000 from the Events and Festivals DRF fund to contribute to this event for the first year. Whilst this event (and its funds) currently sit with ChristchurchNZ, Council staff are invested in supporting this event due to its strong alignment to the Events and Festivals Fund criteria.	N/A
	23 2024 Christchurch Lantern Festival	One	\$483,460	Decline		Funding is not recommended due to the limited detail provided in the application which is not commensurate with the level of funding being requested. This event proposition and alignment to the fund criteria is nearly identical to the Happy Chinese New Year Festival application and staff recommend funding one group to put the event on.	N/A
	24 Waitangi Day Commemorations	One	\$20,360	\$14,710		Full funding is recommended as this event is an important part of Waitangi Day commemorations for the City and is a long-standing event. The event takes place in a unique location and is free to attend. People attending the event also have the opportunity to view the museum's nationally significant collection of taonga Maori, enjoy workshops and working heritage displays, as well as children's entertainment. The event will still take place if funding is not granted, but with a reduced offering. Some of the costs they are seeking funding for are not eligible under this fund, so the panel recommend funding the full amount for the eligible costs only.	\$7,539
	25 Christchurch Holi Festival	One	Year 1 - \$16,000 Year 2 - \$14,000 Year 3 - \$12,000	Year 1 - \$10,000 Year 2 - \$10,000 Year 3 - \$10,000		Partial funding for three years is recommended. This free, all-ages event is popular and well-attended in the past. While traditionally the focus has been solely on Indian culture, the organisers are focusing on building on this over the next three years to include other cultures within the Christchurch community. By providing multi-year funding, the event organisers will have security while building up the multi-cultural aspect of their Festival.	\$8,000
	26 Asian Arts Festival	Two	Year 1 - \$50,000 Year 2 - \$50,000 Year 3 - \$50,000	Year 1 - \$7,500 Year 2 - decline Year 3 - decline		Partial funding is recommended to support this event. As a pan-Asian arts festival, it will focus on the artistic perspectives of a number of Asian communities including China, Vietnam, and Japan, Korea, India and Afghanistan; a unique offering in Christchurch. The festival is free to attend and will address more specialised art forms, as opposed to a cultural festival which showcases more mainstream and recognisable art forms. There is confirmed financial support from philanthropic and commercial organisations. This event is unique to Christchurch, evidences joined-up thinking and a good range of commercial and logistical partnerships, and delivers to key points in the CCC's Multicultural Strategy and Toi Ōtautahi.	\$10,000
	27 Foodies Streetfood Alley	Two	\$35,000	\$15,000		Partial funding is recommended as this event aligns well to the criteria of this fund and fills a gap in the market left by the Night Noodle Markets. The event profiles Christchurch and its open spaces, transforming Oxford Terrace into a vibrant street food market and activates a central city space that is usually a shared space with vehicles. It is a proven concept but in a new location and a shorter duration.	N/A
	28 Christchurch Multi-Cultural Festival - Celebration of Cultures	Two	\$20,000	Decline		Funding is not recommended as although it has some alignment to the criteria of this fund, it is directly duplicating an event already produced by Council, Culture Galore, which is free to attend.	N/A
	Sport	29 Frontrunner Christchurch Marathon	One	\$50,000	\$30,000		Partial funding is recommended as the event is Christchurch's premier and iconic Marathon event which has been running for over 40 years. It has a strong alignment to the criteria of this fund and caters to a wide market by offering a range of race formats for different athletic abilities and ages. The event has maintained stable participation numbers over the last few years however has a lot of scope and potential to grow. If the new course is well received there are many opportunities for spectator and participant engagement to make the event more vibrant.
30 Crater Rim Ultra Trail Run		Two	Year 1 - \$10,000 Year 2 - \$10,000 Year 3 - \$10,000	Year 1 - \$10,000 Year 2 - \$5,000 Year 3 - \$5,000		Partial funding for three years is recommended. The event is one of Christchurch's premier trail running events with races that cater for the recreational runner through to the elite, participants can compete in a variety of distances. The event provides an opportunity to highlight the attractions of the Port Hills as a venue for top level trail running. It is recommended that funding be provided for three years however in years 2 and 3 it is recommended that the level of funding is reduced to \$5,000 which reflects the profits the event is proposed to make and allows organisers time to secure additional sponsorship to cover the shortfall from the reduction in Council funding.	\$10,000
31 Golden Homes Le Race		Two	Year 1 - \$10,000 Year 2 - \$10,000 Year 3 - \$10,000	Year 1 - \$10,000 Year 2 - \$10,000 Year 3 - \$10,000		Full funding for three years is recommended as Le Race is an iconic long standing Christchurch event. The 2024 event will be the 25th anniversary of Le Race in the city. The event showcases our Central City, the Port Hills and Akaroa and utilises our natural landscapes and backdrops to create a really scenic road race. The event has a strong alignment to the criteria of this fund and caters to the recreational rider as well as the elite rider and has a schools programme for secondary school children aged 14-17 years to help encourage more young people to take up the sport of cycling.	\$10,000
32 Sea2Sky Challenge		Two	Year 1 - \$30,000 Year 2 - \$30,000 Year 3 - \$30,000	Year 1 - \$12,000 Year 2 - \$12,000 Year 3 - \$12,000		Partial funding for three years is recommended as the event is Christchurch's premier community triathlon event, attracts participants from around New Zealand and caters for every level of competitor from elite to beginner. It has a strong alignment to the criteria fo the fund and by providing three years funding it gives organisers the security of continued support and ability to develop the event further.	\$12,000
33 National Singles and Pairs Championships		Two	Year 1 - \$5,000 Year 2 - 0 Year 3 - \$5,000	Year 1 - \$5,000 Year 2 - 0 Year 3 - decline		Full funding for one year is recommended as the event is widely accessible and has some alignment to the criteria of the fund. Bowls is a sport that anyone can participate in and is one of very few sports where you see our young people competing against those in their older years. In addition to this the event has an open disability section where those with visual, physical or intellectual disabilities can play. This event will stimulate good economic impact for the city with the majority of participants and supporters coming from outside of Christchurch, however Council staff will discuss future funding opportunities directly with the event organiser.	N/A
34 Aramex Kiwi Trail Walk/Run Series		Four	Year 1 - \$10,000 Year 2 - \$10,000 Year 3 - \$10,000	Year 1 - decline Year 2 - decline Year 3 - decline		Funding is not recommended due to limited alignment to the fund criteria. The event is not unique to the city with a number of mass participation walk/run events in Christchurch. The Council currently invest in their own walking event "The Walking Festival" in April each year. The Council programme is free to attend whereas this event is ticketed. The Council programme also offers a wide range of walking events and experiences with approximately 58 walks on offer.	N/A
Commercial		35 Christchurch Brick Show	One	\$10,000	\$10,000		Full funding is recommended for this popular family-focussed event. This event is extremely well attended, has very accessible ticket prices and complements the winter event programme well.
	36 Twominds Festival	Two	\$40,000	\$15,000		Partial funding is recommended for this event due to it's strong alignment to the event criteria and its focus on target demographic markets. The first iteration of this event, which took place in March 2023, has received positive feedback and the panel is looking to support this event to get off the ground and become financially self-sustaining.	\$12,500
	37 Kinky Boots - The Musical	Two	\$10,000	Decline		Funding is not recommended for this event, as while it has a strong alignment to the event fund criteria, it is viable without Events and Festivals funding and is expected to generate a profit. Last year's production of Matilda - The Musical, was funded through the Events and Festivals Sponsorship fund and produced a profit of over \$100,000.	\$10,000
	38 Illuminate Light & Sound Experience	Three	Year 1 - \$30,000 Year 2 - \$20,000 Year 3 - \$20,000	Year 1 - decline Year 2 - decline Year 3 - decline		Funding is not recommended for this event due to it's limited alignment to the criteria of this fund, along with the similarity of the event concept to an existing Council-produced event, Tirama Mai, that takes place over the same time. The event is also projecting a substantial profit.	\$10,000
	39 Armageddon Expo	Four	Year 1 - \$10,000 Year 2 - \$10,000 Year 3 - \$10,000	Year 1 - decline Year 2 - decline Year 3 - decline		Funding is not recommended due to the ineligibility of the application - as an Expo it is not eligible for sponsorship through this fund. Additionally, while it is a popular event, it is highly commercial and is projecting a \$55,000 profit without Council funding. The organisers have already secured more than 50% of the income and the event will proceed without Council funding.	\$7,000
	40 Vegan Expo	Four	\$8,800	Decline		Funding is not recommended due to the ineligibility of the application - as an Expo it is not eligible for sponsorship through this fund. Additionally, the event concept is not unique and has appeal to a limited audience. The Expo itself is used as a fundraiser for the organisers putting the event on, as well as to raise funds for other community groups.	N/A
	Total funding requested and recommended FY23/24			\$ 1,723,966	\$ 390,374		
Total funding requested and recommended FY24/25			\$ 412,340	\$ 100,825			
Total funding requested and recommended FY25/26			\$ 82,000	\$ 62,000			
Funds available to allocate FY23/24				\$ 390,374			
Funds Remaining				\$ 6,000			