

Te Pātaka o Rākaihautū Banks Peninsula Community Board MINUTES ATTACHMENTS

Venue:		25 Canterbury Street, Lyttelton		
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8.	Norman Kirk Memorial Pool - Participation Update			
	A. Norman Kirl	k - Lyttelton pool participation update	3	

Monday 27 June 2022

10am

Date: Time:









Timeline of Access

- 2016 Timebank Lifeguards
- 2017/18 Key system; access from November - March
- 2019/20 Second tier membership; access from February-March
- 2020 onwards; entry available for casual users when accompanied by a key holder
- 2021/22 Reduction of key costs







NORMAN KIRK POOL PARTICIPATION LEVELS

Season	Total Participations	Casual entries	Member entries	Full season memberships	Half season memberships
2021/22	8754	1465	7289	177	7
2020/21	9754	1409	8345	192	9
2019/20	9752	1708	8044	163	10
2018/19	9556			194	N/A
2017/18	6267			272	N/A



Initiatives

2019/20; 8 full memberships funded.
Project Lyttelton raised funds for 4
memberships, the Recreation, Sports and
Events Unit matched this offer.

2021/22; 100 casual swim passes distributed.







Initiatives

• 2019/20 Grant provided by:

Te Pātaka o Rākaihautū Banks Peninsula Community Board to open during weekends until end of February for casual users.

Total key holder users (8 days): 336
 Total casual users (8 days): 36







Initiatives

2021/22 activation included:

- Hydro-Cise targeting older adults (Partnership with Sport Canterbury)
- Pool Parties













Pay2Play Review

- 2021 Access Review of Installing Pay2Play: Is this a viable option for casual users?
- Unable to deal with Health and Safety requirements
- Doesn't meet the concept of "walk up and swim"
- Does not allow for young people to book







In conclusion

- Key system to continue
- Partnership with Project Lyttelton
- Pay2Play recommendation not to pursue
- Activating the space
- Investigate avenues of funding for potential programme(s)

QUESTIONS?









