

Christchurch City Council
ATTACHMENTS UNDER SEPARATE COVER

Date: Wednesday 29 July 2020
Time: 2.02pm
Venue: Council Chambers, Civic Offices,
53 Hereford Street, Christchurch

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29 July 2020

Greater Christchurch Group
Department of the Prime Minister and Cabinet
Private Bag 4999
CHRISTCHURCH 8140 by email: info.gcgc@dpmc.govt.nz

Dear Sir/Madam

Re: Section 71 Proposal - commercial film or video production facilities

The Council would like to thank you for the opportunity to consider and provide comment on the Proposal to amend the Christchurch District Plan and Regional Policy Statement to provide for the development and operation of commercial film or video production facilities.

The Council is supportive of the Proposal to exercise the power under section 71 of the Greater Christchurch Regeneration Act 2016, and considers that it will provide a range of benefits to the Christchurch District and the wider region. The current lack of explicit provision for these activities in the Christchurch District Plan is proving to be a barrier to pursuing opportunities that have recently arisen, and that are anticipated. An enabling regulatory environment is of great importance as we consider how best to attract investment and facilitate the recovery of greater Christchurch in response to the impacts of Covid-19.

The Council considers that enabling commercial film studios in Christchurch will encourage growth in the industry by attracting new and existing screen entertainment industries from overseas, and encouraging local industries to grow and expand. In particular, the Proposal would provide opportunities to capitalise on the growing reputation of the South Island as a filming location through putting in place pre- and post-production facilities.

The development and operation of such facilities will bring a range of regeneration benefits to the Christchurch District, including revenue generated, employment opportunities, and downstream economic benefits. This will contribute to improving the wellbeing and resilience of our communities. It is clear that the regeneration outcomes sought by this Proposal can be attained while also ensuring that the environmental outcomes of the District Plan are achieved.

The Council previously provided feedback to Regenerate Christchurch on the draft Proposal. A number of changes were made in response to these comments, for which we are appreciative. Thank you again for the opportunity to consider and provide views on the Proposal.

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Andrew Turner
Acting Mayor of Christchurch

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