

Christchurch Momentum Committee AGENDA

Notice of Meeting:

An ordinary meeting of the Christchurch Momentum Committee will be held on:

Date:	Wednesday 4 March 2020
Time:	10.30am-11.30am
Venue:	Committee Room 1, Level 2, Civic Offices,
	53 Hereford Street, Christchurch

Membership

Members

Mayor Mayor Lianne Dalziel (Co-Chair) Councillor Councillor James Gough (Co-Chair) Deputy Mayor Andrew Turner Councillor Jimmy Chen Councillor Catherine Chu Councillor James Daniels Councillor Phil Mauger Councillor Sara Templeton

24 February 2020

Acting Principal Advisor Brendan Anstiss General Manager Strategy & Transformation Tel: 941 8472

David Corlett Committee and Hearings Advisor 941 5421 david.corlett@ccc.govt.nz <u>www.ccc.govt.nz</u>

Note: The reports contained within this agenda are for consideration and should not be construed as Council policy unless and until adopted. If you require further information relating to any reports, please contact the person named on the report.





Ōtautahi-Christchurch is a city of opportunity for all

Open to new ideas, new people and new ways of doing things - a city where anything is possible

Principles

Being open, transparent and democratically accountable

Promoting equity, valuing diversity and fostering inclusion Taking an inter-generational approach to sustainable development, prioritising the social, economic and cultural wellbeing of people and communities and the quality of the environment, now and into the future

c Building on the relationship with Te Rūnanga o Ngāi Tahu and the Te Hononga-Council Papatipu Rūnanga partnership, reflecting mutual understanding and respect Actively collaborating and co-operating with other Ensuring local, regional the diversity and national and interests of organisations our communities across the city and the district are reflected in decision-making

Community Outcomes

Resilient communities

Strong sense of community Active participation in civic life Safe and healthy communities Celebration of our identity through arts, culture, heritage,

sport and recreation Valuing the voices of all cultures and ages (including children)

Liveable city

Vibrant and thriving city centre Sustainable suburban and

rural centres A well connected and accessible city promoting active and

public transport Sufficient supply of, and

access to, a range of housing 21st century garden city we are proud to live in

Healthy environment

Healthy water bodies

High quality drinking water Unique landscapes and indigenous biodiversity are valued and stewardship exercised

Sustainable use of resources and minimising waste

Prosperous economy

Great place for people, business and investment

An inclusive, equitable economy with broad-based prosperity for all

A productive, adaptive and resilient economic base

Modern and robust city infrastructure and community facilities



CHRISTCHURCH MOMENTUM COMMITTEE - TERMS OF REFERENCE / NGĀ ĀRAHINA MAHINGA

Co-Chairs	The Mayor and Councillor Gough (with only one chairing at any time)
Membership	Deputy Mayor Turner, Councillor Jimmy Chen, Councillor Catherine Chu, Councillor James Daniels, Councillor Phil Mauger and Councillor Sara Templeton
Quorum	Half of the members if the number of members (including vacancies) is even, or a majority of members if the number of members (including vacancies) is odd.
Meeting Cycle	Quarterly
Reports To	Council

Areas of Focus

The Christchurch Momentum Committee will work to ensure Christchurch thrives and prospers as a modern, sustainable 21st century city.

It will oversee the implementation of a number of strategies including:

- Central City Action Plan
- International Relations
- Visitor Strategy
- Antarctic Strategy

Working with ChristchurchNZ on matters relating to the Committee's Terms of Reference (noting the Council's powers and responsibilities as a shareholder of ChristchurcNZ are still exercised by the Finance and Performance Committee).

It will work to strengthen relationships with central Government, Environment Canterbury, neighbouring territorial authorities and iwi to ensure the best outcomes for Christchurch and to ensure the city continues to move forward.

• It will encourage opportunities for growth and new research and development ventures.



Part A Matters Requiring a Council Decision

- Part B Reports for Information
- Part C Decisions Under Delegation

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1. Apologies / Ngā Whakapāha

At the close of the agenda no apologies had been received.

2. Declarations of Interest / Ngā Whakapuaki Aronga

Members are reminded of the need to be vigilant and to stand aside from decision making when a conflict arises between their role as an elected representative and any private or other external interest they might have.

3. Confirmation of Previous Minutes / Te Whakaāe o te hui o mua

That the minutes of the Christchurch Momentum Committee meeting held on Wednesday, 5 February 2020 be confirmed (refer page 6).

4. Public Forum / Te Huinga Whānui

A period of up to 30 minutes may be available for people to speak for up to five minutes on any issue that is not the subject of a separate hearings process.

It is intended that the public forum session will be held at 10.35am.

5. Deputations by Appointment / Ngā Huinga Whakaritenga

There were no deputations by appointment at the time the agenda was prepared.

6. Petitions / Ngā Pākikitanga

There were no petitions received at the time the agenda was prepared.





Christchurch Momentum Committee OPEN MINUTES

Date: Time: Venue:	Wednesday 5 February 2020 9.30am Committee Room 1, Civic Offices, 53 Hereford Street, Christchurch
Present	
Members	Mayor Lianne Dalziel (Co-Chair)
	Councillor James Gough (Co-Chair)
	Deputy Mayor Andrew Turner
	Councillor Jimmy Chen
	Councillor Catherine Chu
	Councillor James Daniels
	Councillor Phil Mauger
	Councillor Sara Templeton

3 February 2020

Principal Advisor

Dawn Baxendale Chief Executive Tel: 941 6996

David Corlett Committee and Hearings Advisor 941 5421 david.corlett@ccc.govt.nz <u>www.ccc.govt.nz</u>



Part A Matters Requiring a Council Decision

- Part B Reports for Information
- Part C Decisions Under Delegation

Karakia Timatanga: Delivered by Councillor Templeton

The agenda was dealt with in the following order.

1. Apologies / Ngā Whakapāha

Part C

Committee Resolved CMCCC/2020/00001

That the apologies received from Councillor Chu be accepted.

Councillor Templeton/Councillor Chen

Carried

2. Declarations of Interest / Ngā Whakapuaki Aronga

Part B

There were no declarations of interest recorded. Deputy Mayor Turner noted he is on the Board of ChristchurchNZ.

3. Public Forum / Te Huinga Whānui

Part B

There were no public forum presentations.

4. Deputations by Appointment / Ngā Huinga Whakaritenga

Part B

There were no deputations by appointment.

5. Presentation of Petitions / Ngā Pākikitanga

Part B

There was no presentation of petitions.

At 9.34am Co-Chair Dalziel handed over the Chair to Co-Chair Gough.

6. Central City Biannual Report July - December 2019 Committee Comment

1. The Committee requested staff to include in their next update information on consents granted, work in progress, and co-compliance (works completed). This should be accompanied by some commentary and report commercial and residential separately.



- 2. The Committee was advised of the recent increase in the use of the *SmartView* application and staff undertook to provide some statistics to members.
- 3. Staff were requested to consider using the languages of the main visitor groups in Wayfinding signage.
- 4. Staff were asked to talk to the Communications Team about enhancing graph readability.

Committee Resolved CMCCC/2020/00002

Part B (Original Staff recommendation accepted without change)

That the Christchurch Momentum Committee:

1. Receive this biannual update report on central city regeneration activities and projects.

Councillor Templeton/Councillor Chen

<u>Carried</u>

7. Central City Momentum Working Group - Terms of Reference Committee Comment

- 1. The Committee agreed that the word "experts" be replaced by the word "guests".
- 2. The Committee agreed that the following sentence be included after the third bullet point, "And any other matter referred to the Working Group by the Committee."

Staff Recommendations / Ngā Tūtohu

That the Christchurch Momentum Committee:

1. Adopts the Terms of Reference for the Central City Momentum Working Group (Attachment A to this report).

Committee Resolved CMCCC/2020/00003

Part C

That the Christchurch Momentum Committee:

1. Adopts the Terms of Reference for the Central City Momentum Working Group (Attachment A to this report as amended).

Mayor/Councillor Gough

The chairing of the meeting was handed back to Co-Chair Dalziel at the conclusion of item 7.

8. International Relations Update

Committee Comment

1. Staff noted that they intend to provide future updates to the quarterly meetings of this Committee. The Committee noted that all Councillors should receive a briefing on the International Relations Policy Framework.

Committee Resolved CMCCC/2020/00004

Page 8

Carried

Part B (Original Staff recommendation accepted without change)

That the Christchurch Momentum Committee:

- 1. Note the work undertaken by the Civic and International Relations Team.
- 2. Note that the development of the International Relations Policy Framework implementation plan will not commence until April 2020, but this will be developed alongside the Long Term Plan.
- 3. Note that Civic and International Relations will report quarterly to the Christchurch Momentum Committee to update on progress and initiatives in the international relation's space.

Mayor/Councillor Chen

Carried

Carried

9. Briefing and Update from ChristchurchNZ

Committee Comment

1. The Committee notes that the purpose of the Visitor Strategy will need to be updated.

Staff Recommendations / Ngā Tūtohu

That the Christchurch Momentum Committee:

1. Receive this update from ChristchurchNZ on the Christchurch Visitor Strategy, Antarctic Strategy and local economy.

Committee Resolved CMCCC/2020/00005

Part B (Original Staff recommendation accepted without change)

That the Christchurch Momentum Committee:

1. Receive this update from ChristchurchNZ on the Christchurch Visitor Strategy, Antarctic Strategy and local economy.

Mayor/Councillor Templeton

Karakia Whakamutunga: Delivered by Councillor Daniels

Meeting concluded at 11.00 am.

CONFIRMED THIS 4th DAY OF MARCH 2020

MAYOR DALZIEL

COUNCILLOR GOUGH

CO-CHAIR

CO-CHAIR

tem 3 - Minutes of Previous Meeting 5/02/2020



7. Central City Action Plan Update

Reference / Te Tohutoro: 20/160106

Report of:	Carolyn Ingles, Head of Urban Design, Regeneration and Heritage. Carolyn.Ingles@ccc.govt.nz
General Manager:	Brendan Anstiss, GM Strategy & Transformation. Brendan.Anstiss@ccc.govt.nz

1. Executive Summary / Te Whakarāpopoto Matua

- 1.1 On <u>08 November 2018</u> the Council approved the initial version of the <u>Central City Action Plan</u> (Action Plan). That plan aimed to encourage people back to the Central City through coordinating delivery of regeneration projects and activities into a single, cross-agency plan of action.
- 1.2 The actions within that original plan have now largely been successfully completed.
- 1.3 With the completion of a range of activities over the last 15 months and identification of new areas for attention, this report recommends an update of the Action Plan.
- 1.4 The changes proposed in the attachment include updated actions, new actions and the removal of actions (including those completed in 2019).
- 1.5 The Committee should note that the attached content was reviewed and refined based on dialogue with and feedback from the Central City Momentum Working Group at their 20 February 2020 meeting.
- 1.6 The decisions in this report are of low significance in relation to the Christchurch City Council's Significance and Engagement Policy. A significance and engagement assessment was undertaken at the time the original plan was prepared.

2. Officer Recommendations / Ngā Tūtohu

That the Christchurch Momentum Committee:

- 1. Receive the information in the Central City Action Plan refreshed tables (Attachment A).
- 2. Approve the changes to the action tables to enable the refresh of the Central City Action Plan. The changes include updating actions, the addition of new actions and the removal of actions (including those completed in 2019).

3. Reason for Report Recommendations

3.1 This update is recommended to the Committee to ensure that cross-agency effort continues to be relevant to the Central City across the reminder of the Action Plan's intended 3 year lifespan to 30 June 2021.

4. Alternative Options Considered / Etahi atu Kowhiringa

4.1 No other feasible options were considered. The action tables were workshopped and endorsed by a cross agency group, City Executives and the Central City Momentum Working Group.

5. Detail

Background

- 5.1 There has been significant positive progress in the Central City. Over the last twelve months. Central City retail spending has increased 15.3% (September 2019 year on year) and the range of retail, hospitality and entertainment offerings is increasingly diverse. Pedestrian counts in the Central City have continued to show significant month on month and year on year growth; and there is increased confidence in the opening dates and impact for significant public facilities such as Te Pae and the Canterbury Multi Use Arena. However, growth in residents and employment, while positive, is still below desired levels (growing by 4.6% and 3.3% respectively over 2018/19) and the levels remain below pre-quake residents 77% of pre-quake and employment at 80% of pre-quake.
- 5.2 The Action Plan sits within the context of a wider strategic framework at the City and Greater Christchurch level, including the Central City Outcomes Framework, the Christchurch Prosperity Framework and the emerging Christchurch 2050. The success of the Central City is influenced by this wider context.

Review of the Action Plan

- 5.3 In undertaking the review of the Action Plan, the following principles have been adhered to:
 - A best for city approach
 - Coordinating effort across agencies
 - Targeting effort to ensure we make the most of evolving offerings of the Central City
- 5.4 Rather than a complete refresh of the Action Plan, the focus has been on the actions within the five themes of *Leadership, Amenity and Activation, Growth, People and Getting it Done*.
- 5.5 The update to the action tables was undertaken via a cross-agency group through a series of workshops in November 2019. An initial workshop was held with city agency staff followed by three further thematic workshops to which key stakeholders were invited. When reviewing actions, the focus was:
 - Confirming which actions had been completed and their effectiveness
 - Confirming those actions underway and checking their ongoing relevance, and;
 - Identifying any gaps / new opportunities.
- 5.6 The outputs of the workshops were synthesised into the table of updates in dialogue among the cross agency staff group. The City Executives group reviewed and endorsed these on 29 January 2020 and the Central City Momentum Working Group offered further insights on 20 February 2020 prior to this report being written.
- 5.7 Attachment A sets out the proposed updated action tables. New and updated actions are annotated and a separate listing is provided of those actions which have been removed reflecting their completion during 2019.



6. Policy Framework Implications

Strategic Alignment

- 6.1 This report supports two of Council's Strategic Priorities:
 - Accelerating the momentum the city needs; and
 - Enabling active and connected communities to own their future
- 6.2 The Action Plan supports the Strategic Priorities through the actions contained within the three key themes of: Amenity and Activation, Growth and People.
- 6.3 This report supports the <u>Council's Long Term Plan (2018 2028)</u>:
 - 6.3.1 Activity: Strategic Planning and Policy
 - Level of Service: 17.0.20.2 Place-based policy and planning advice to support integrated urban regeneration and planning. Working collaboratively with Community Boards (and in light of Community Board plans), DCL, RC and others, identify and address priority areas for Council.

Policy Consistency

6.4 The decision is consistent with Council's Plans and Policies including the District Plan and the Christchurch Central Recovery Plan. The changes proposed are consistent with the objectives of the Action Plan.

Impact on Mana Whenua

6.5 The decision does not involve a significant decision in relation to ancestral land or a body of water or other elements of intrinsic value, therefore this decision does not specifically impact Mana Whenua, their culture and traditions.

Climate Change Impact Considerations

6.6 There is no direct Climate Change implication in approving the changes to the Action Plan.

Accessibility Considerations

6.7 The intention is for the Central City to be accessible to all people.

7. Resource Implications

Capex/Opex

- 7.1 Projects contained within the Short Term timeframe of 0 6 months will be funded and resourced from existing organisational funding and budgets.
- 7.2 A limited number of Medium Term and Guiding Future Regeneration projects will require new or reprioritised funding to deliver them. It is proposed that these projects will be subject to the separate reporting to Council feeding into the Long Term Plan process.

Other

7.3 The cross agency group responsible for the Action Plan that includes ChristchurchNZ and Development Christchurch Ltd are responsible for resourcing the actions they are assigned.



8. Legal Implications

Statutory power to undertake proposals in the report

- 8.1 The Committee has delegation to make the decision required by this report.
- 8.2 Any significant new activities (especially those that require additional funding commitments) will be subject to a separate decision by Council as required.

Other Legal Implications

8.1 There is no legal context, issue or implication relevant to this decision.

9. Risk Management Implications

9.1 Changing priorities may become a barrier to the successful delivery and completion of actions.

Attachments / Ngā Tāpirihanga

No.	Title	Page
A <u>1</u>	Central City Action Plan - Refreshed Action Tables	15

In addition to the attached documents, the following background information is available:

Document Name	Location / File Link
Not applicable	Not applicable

Confirmation of Statutory Compliance / Te Whakatūturutanga ā-Ture

Compliance with Statutory Decision-making Requirements (ss 76 - 81 Local Government Act 2002). (a) This report contains:

- (i) sufficient information about all reasonably practicable options identified and assessed in terms of their advantages and disadvantages; and
- (ii) adequate consideration of the views and preferences of affected and interested persons bearing in mind any proposed or previous community engagement.
- (b) The information reflects the level of significance of the matters covered by the report, as determined in accordance with the Council's significance and engagement policy.



CITY LEADERSHIP ('Best for City'): Actions

Activity	Lead
Public sector leadership and coordination – NEW	
- Council gives effect to the priority of the Central City	Council
- City agencies work together to implement the Central City Action Plan	City agencies
 Regular reporting and monitoring of Central City Action Plan progress 	Central City Steering Group
- Effective engagement with private sector partners to support investor confidence	City agencies
Championing Greater Christchurch's Central City	
- Collaborative territorial and institutional governance that reflects the sub-regional importance of successful Central City regeneration	Greater Christchurch Partnership
A shared, future focused Central City narrative – UPDATED	
- Tell and retell the story of the new Central City – its new form, its features, our ambition for the future, and the constantly growing range of reasons to visit and invest. Consistent with the Christchurch City narrative to visit, live, work and invest	Public agencies
Best for City decision making framework – UPDATED	
- Utilise the best for city decision making framework tool and consistently apply the principles	Public agencies



AMENITY & ACTIVATION ('Light up the City'): Actions

Medium term (6-18 months) for Winter 2020 / Winter 2021

Activity	Lead
Enabling everyday street performances and activation	
 Coordination and delivery of street performances and activation – UPDATED 	CCC / CCBA
- Reduce compliance barriers to event delivery (e.g. traffic management fees) – UPDATED	CCC / CTOC
City image initiatives	
- Construction industry guidelines to guide activity and minimise disruption in core commercial areas – UPDATED	CCC / CTOC
- Explore opportunities to improve amenity value and activation of publically owned laneways – NEW	CCC
 Solutions to improve anti-social behaviour – NEW 	CCC / CCBA
Lighting projects – small scale lighting projects to improve perceptions of safety	ссс
Street art – support the delivery and promotion of street art – NEW	CCC / CCBA / Private
	Sector
Cathedral Square	
- Upgrade of Cathedral Square	ССС
- Landscaping of the river walkway fringing the Convention Centre	Ōtakāro
Wayfinding – trial of digital wayfinding kiosks – NEW	ССС

Guiding future regeneration (0-24 Months +)

Activity	Lead
Vacant sites programme – developer intentions mapping, future policy, planning and operational recommendations for the use of vacant sites. Will include temporary car parks with a focus on managing supply, location and appearance of this type of use – UPDATED	CCC / DCL / Private Sector
Free wifi expansion beyond Cathedral Square	ССС



Ongoing activities

Activity	Lead	
Extending or realigning trading hours (combined with street activation and/or events) to better bridge work and restaurant		
opening times		
Waiver of fees for bookable event spaces in Cathedral Square and City Mall	ССС	
Barrier Sites Programme – proactive support for owners of 'eyesore' buildings	ССС	
Enliven Places Programme – localised amenity and activation projects delivered with public engagement and involving	CCC / Community	
community partnerships		
Clear the Streets – remove abandoned cones/signs and cleaning of streets	ССС	
Cathedral Reinstatement – engagement and participation		
Updated visitor mapping – online and paper based formats		
Refresh and add to the range of wayfinding and information signage in and around the Central City	ссс	
Street upkeep, prioritisation of local/strategic renewals to create or maintain Central City amenity and encourage new	ссс	
investment		



GROWTH ('Unlock prosperity'): Actions

Guiding future regeneration (0-24 Months +)

Activity		
Optimise User Experience – NEW	Central City Steering	
 Map users (tourists, business visitors, locals) experience of the Central City Identify priority users and experiences and coordinate effort across agencies to address issues which undermine or could enhance the user experience to improve perception, increase dwelling and spending and increase repeat engagement Initial focus: Te Pae visitors 	Group	
 Business Attraction Approach – UPDATED Proactive targeting of those business segments likely to deliver high value employment at lowest cost Coordinate effort across agencies to address issues which undermine or could enhance the attractiveness of the Central City for business relocation and commercial property development Note this action supports and informs the delivery of other actions 	ChristchurchNZ	

PEOPLE ('Relentlessly pursue residents & visitors'): Actions

Short term (0-6 Months) for Autumn 2020

Activity	Lead
Transport – Develop a Central City parking policy – NEW	ССС
Event Transport Promotion – Marketing of transportation offerings, including free buses and bike and scooter parking –	CCC / ECAN
NEW	
Coordinated Marketing and Promotion	
- Establish quarterly meetings for City agencies to share and collaborate – NEW	ссс
- Market the Central City – NEW	CCC / ChchNZ
- Branding and marketing strategy – NEW	CCBA / ChchNZ

Medium term (6-18 months) for Winter 2020 / Winter 2021

Activity	Lead
Central City that cares about its people – solutions to support homelessness - NEW	CCC / CCBA / NZ Police
Major and Community Events Programmes	CCC / ChchNZ
- Deliver 2020/21 events programme	
- Single events calendar across ChristchurchNZ and CCC	
- Diversify event offerings to attract a variety of demographics – NEW	
Visitor guides, tours and trails – CBD Adventures / Activity & fitness trails / Heritage / Story Telling	ССС
Youth based activities	CCC / Schools (Ao
- School visits – curriculum based days out	Tawhiti) / Community
- Weekend mini basketball tournaments	



Guiding future regeneration (0-24 Months +)

Activity	Lead
Central City Residential Programme ('Project 8011') – encouraging more people to make the Central City their home	CCC
through a number of coordinated projects – UPDATED	
- Funding opportunities and incentives	
- Alternative housing support	
- A Residential Development Service	
- Marketing the Central City	
- Neighbourhood Planning	
Note this is a ten year programme of work	
Business events strategy – attract business events to the Central City – UPDATED	ChchNZ / Venue
	Partners
Free electric bus – investigate the re-introduction of the free electric bus – NEW	CCC / ECan

Ongoing activities

Activity	Lead	
Transport		
- Monitor Central City parking – NEW	ccc	
 Provide free buses for those attending Council run events – UPDATED 	CCC / ECan	
Keep customer facing staff informed about events and activities to inform visitors	CCBA / Businesses	
Coordinated marketing and promotion		
- Central City webpages – dedicated webpages to provide information on events, travel, projects, latest news, residential living etc. – NEW	ссс	
- International campaigns – cultural festivals	ChchNZ	
 National campaigns – airport links, AKL/WLG campaigns 	ChchNZ	
Curate shoulder and winter season events	ChchNZ / CCBA	
- Add or grow other cultural events and festivals		
- Business events with national significance		
Maximise winter use of Central City indoor venues – venue based winter event series/seasons – film, music, etc. using	CCC / ChchNZ / VBase	
Christchurch Town Hall, Christchurch Art Gallery, Isaac Theatre Royal, Hoyts EntX, The Piano, Alice, etc	/ other venues	
Visitor guides, tours and trails – cultural, heritage, cuisine, etc. paper-based / online resources	ChchNZ	

GETTING IT DONE ('Committing to and delivering our projects'): Actions

Activity	Who	When
Major Public Facilities and Buildings	· · · · · · · · · · · · · · · · · · ·	
Ao Tawhiti Unlimited Discovery School	Min. of Education	Completed
Town Hall	ССС	Completed
Durham Street Methodist Church	Methodist Church	Winter 2020
Edmonds Band Rotunda	ССС	Summer 2019/20
Te Pae / Convention Centre	Ōtākaro	Spring 2020
MetroSports Facility	Ōtākaro	Summer 2021/22
Canterbury Multi-Use Arena	To be confirmed	Spring 2023
Christ Church Cathedral	Cathedral Reinstatement JV	From 2019
Catholic Cathedral	Catholic Diocese	2025
Selected Commercial/Attraction Projects		
Riverside Farmers Market	Peebles Group	Completed
Guthrey Centre	Peebles Group	Completed
Ballantynes Redevelopment	Ballantynes	Completed
Lower High Street - Duncan's Buildings	Peebles Group	Completed
Spark Building	Nexus Point Ltd	Winter 2020
Aotea Gifts	Redson Corp.	2023
Old Post Office	G Chamberlain	2023
Ravenscar House Museum	Ravenscar Trust	2020
Te Pae balance of precinct land (1 st element)	Carter Group	2022
Old Courts building (1 st stage)	Huadu	Summer 2020
Rydges Hotel	Emmons Developments	ТВС
Public Trust building	Box 112	Winter 2020
Manchester St boutique hotel	Box 112	Winter 2020
Public Realm		
Avon River Precinct – Antigua to Madras	Ōtākaro	Completed
Avon River Precinct – Avon Loop	Ōtākaro	2020
South Frame	Ōtākaro	Winter 2020
Hereford Street upgrade	ССС	Summer 2020/21



Completed actions (2019)

Activity
City Leadership
Governance and leadership
- Establish a Central City Forum
- Establish Central City Office and Information Portal
Confirm roles and mandates of public agencies for the Central City
A shared, future focused Central City narrative
- Tell and retell the story of the new Central City – its new form, its features, our ambition for the future, and the constantly growing range of reasons to visit and invest
Decision making framework
- Develop a tool to help decision makers balance meeting short term demands and inform public-sector investment decisions in ways that unlock (or otherwise do not limit) the city's longer term potential and prosperity.
Amenity & Activation
Enabling everyday street performances and activation
 Staff roles to curate, support and promote activities Waiver of fees for bookable event spaces in Cathedral Square and city mall.
- New online portal for promotion of event spaces.
City image initiatives
- Clear the Streets – coordinated purge of cones/signs and cleaning of streets
Lighting projects
- Major 'landmark' lighting/projection installations
Growth
Development Facilitation
- Identifying 'best for city' public land leveraging and other land assembly opportunities
People
Transport Promotions and Incentives
- Free Parking – Current 1hr free at CCC car parks. Further options being considered
Major and Community Events Programmes
- Deliver 2018/19 events programme

- S	pin off activities –	pre event ideas, ir	mpromptu artist a	ppearances, etc

Coordinated Marketing and Promotion – use all opportunities to sell the central city

EXPLORE OTAUTAHI campaign

- National campaign - airport links, AKL/WLG campaigns, rental car

Coordinated Marketing and Promotion – use all opportunities to sell the Central City

EXPLORE: TOWN - Regional/City Residents dimension

- More simple "What's On" this/next week circulation

- Linked "free stuff" ideas to help people "make a day of it" with events and visits

- "What's New" – awareness raising of the "ever evolving city"

- Integrate informative web content about parking and access options

Maximise winter use of Central City indoor venues

- Venue based winter event series/seasons – film, music, etc. using Christchurch Town Hall, Christchurch Art Gallery, Isaac Theatre Royal, Hoyts EntX, The Piano, Alice, etc

Getting it Done

Ao Tawhiti Unlimited Discovery School

Town Hall

Riverside Farmers Market

Guthrey Centre

Ballantynes Redevelopment

Lower High Street - Duncan's Buildings

Avon River Precinct – Antigua to Madras

