

Innovation and Sustainable Development Committee EXTRAORDINARY AGENDA

Notice of Meeting:

An extraordinary meeting of the Innovation and Sustainable Development Committee will be held on:

Date: Wednesday 10 July 2019
Time: 12.45pm
Venue: Council Chamber, Level 2, Civic Offices,
53 Hereford Street, Christchurch

Membership

Chairperson	Councillor Vicki Buck
Deputy Chairperson	Councillor Sara Templeton
Members	Councillor Jimmy Chen
	Councillor Mike Davidson
	Councillor Anne Galloway
	Councillor James Gough
	Councillor Glenn Livingstone
	Deputy Mayor Andrew Turner

9 July 2019

Principal Advisor

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Note: The reports contained within this agenda are for consideration and should not be construed as Council policy unless and until adopted. If you require further information relating to any reports, please contact the person named on the report.

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<https://www.ccc.govt.nz/the-council/meetings-agendas-and-minutes/>

Strategic Framework

The Council's Vision – Christchurch is a city of opportunity for all.

Open to new ideas, new people and new ways of doing things – a city where anything is possible.

Whiria ngā whenu o ngā papa Honoa ki te maurua tāuikiuki

Bind together the strands of each mat
And join together with the seams of respect
and reciprocity.

The partnership with Papatipu Rūnanga
reflects mutual understanding and respect,
and a goal of improving the economic,
cultural, environmental and social
wellbeing for all.

Overarching Principle

Partnership – Our
people are our taonga
– to be treasured and
encouraged. By working
together we can create
a city that uses their
skill and talent, where
we can all participate,
and be valued.

Supporting Principles

Accountability	Collaboration
Affordability	Prudent Financial Management
Agility	Stewardship
Equity	Wellbeing and resilience
Innovation	Trust

Community Outcomes

What we want to achieve together as our city evolves

Strong communities

Strong sense of
community
Active participation in
civic life
Safe and healthy
communities
Celebration of our
identity through arts,
culture, heritage and
sport
Valuing the voices of
children and young
people

Liveable city

Vibrant and thriving
central city, suburban
and rural centres
A well connected and
accessible city
Sufficient supply of, and
access to, a range of
housing
21st century garden city
we are proud to live in

Healthy environment

Healthy waterways
High quality drinking
water
Unique landscapes and
indigenous biodiversity
are valued
Sustainable use of
resources

Prosperous economy

Great place for people,
business and investment
An inclusive, equitable
economy with broad-
based prosperity for all
A productive, adaptive
and resilient economic
base
Modern and robust
city infrastructure and
community facilities

Strategic Priorities

Our focus for improvement over the next three years and beyond

Enabling active citizenship and connected
communities

Maximising opportunities to develop a vibrant,
prosperous and sustainable 21st century city

Climate change
leadership

Informed and proactive
approaches to natural
hazard risks

Increasing active, public
and shared transport
opportunities and use

Safe and sustainable
water supply and
improved waterways

INNOVATION AND SUSTAINABLE DEVELOPMENT COMMITTEE - TERMS OF REFERENCE

Chair	Councillor Buck
Membership	Deputy Mayor Turner, Councillor Davidson, Councillor Gough, Councillor Livingstone, Councillor Swiggs, Councillor Templeton
Quorum	Half of the members if the number of members (including vacancies) is even, or a majority of members if the number of members (including vacancies) is odd.
Meeting Cycle	Monthly
Reports To	Council

Areas of Focus

The focus of the Innovation and Sustainable Development Committee is driving the concept of innovation, as in the City vision of a “City of Opportunity, where anything is possible” and to do so in ways that may be experimental and different.

The Committee considers and reports to Council on issues and activities relating to:

- Strategies and priorities in relation to innovation and sustainable development.
- Climate change and sustainability initiatives such as electric vehicles, carbon reduction and waste minimisation.
- City Promotion initiatives such as Christchurch Narrative and Visitors Strategy.
- Innovative or disruptive strategies and programmes, including Smart Cities programme of work.
- Innovative approaches to the delivery of issues that often go across levels of government.
- Allocation of funds related to the innovation and sustainability sector, including a new Innovation and Sustainability Fund.
- Council’s Brand and Communications strategies.

Delegations

- The Council delegates to the Innovation and Sustainable Development Committee the authority to make decisions on applications to the Enliven Places Projects Fund of more than \$15,000.
- The Innovation and Sustainable Development Committee has the delegated authority to approve Applications to the Innovation and Sustainability Fund seeking between \$10,001 and \$100,000 and Council approval will be required for Committee funding recommendations over \$100,001.
 - Applications up to and including \$10,000 can be made by an individual, however applications from legal entities are preferred.
 - Applicants seeking more than \$10,001 must be a legal entity registered in New Zealand.
 - The following resolution was passed at the Council meeting of 28 September 2017 and 28 June 2018.

42. Innovation and Sustainability Fund Establishment

Council Resolved CNCL/2017/00001

That the Council:

1. Approve the creation of an Innovation and Sustainability Fund ("Fund") for 2017/18 funded by:
 - a. \$400,000 from the Capital Endowment Fund as provided in the 2017/18 Annual Plan; and
 - b. Additional funding from donations in lieu of the Councillors Director Fees as provided for in the Policy for the Appointment of Directors to Council Organisations (adopted 28 September 2017, reference CNCL/2017/00002).
2. Approve the funding in the draft 2018-28 Long Term Plan for future years until 2025:
 - a. \$400,000 per year from the Capital Endowment Fund for the first three years; and
 - b. additional funding from donations in lieu of the Councillors Director Fees as provided for in the Policy for the Appointment of Directors to Council Organisations.
3. Delegate to:
 - a. the Head of Urban Design, Regeneration and Heritage, the delegated authority to approve Innovation and Sustainability Grant applications of up to and including \$10,000 in accordance with the Terms Of Reference for the Fund; and
 - b. the Innovation and Sustainable Development Committee, the delegated authority to approve Innovation and Sustainability Grant applications between \$10,001 and \$100,000, in accordance with the Terms Of Reference for the Fund; and
 - c. the Head of Urban Design, Regeneration and Heritage the delegated authority to determine and carry out the administration requirements for this Fund, and to enter into Funding Agreements with Grant recipients.
4. Approve the Fund's Terms of Reference, as amended by these resolutions (Attachment A of the report).
5. Approve that any unallocated funds remaining at financial year end (30 June annually) will be recognised as committed, but unallocated on the Balance Sheet and added to the total funding available for allocation.

Councillor Buck/Councillor Scandrett

Carried

Council Resolved CNCL/2018/00130

That the Council:

1. Approve the following amendment to the Innovation and Sustainability Fund's Terms of Reference (word changes in italics):
 - a. Applications seeking between \$10,001 and \$100,000 will be delegated to the Innovation and Sustainable Development Committee, *and Council approval will be required for Committee funding recommendations over \$100,001.*
2. Delegate to the Head of Urban Design, Regeneration and Heritage the decision to publicly release this report when there is no longer any commercial sensitivity relating to any of the applications.

Councillor Buck/Councillor Davidson

Carried

Part A	Matters Requiring a Council Decision
Part B	Reports for Information
Part C	Decisions Under Delegation

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1. Apologies

At the close of the agenda no apologies had been received.

2. Declarations of Interest

Members are reminded of the need to be vigilant and to stand aside from decision making when a conflict arises between their role as an elected representative and any private or other external interest they might have.

3. Deputations by Appointment

There were no deputations by appointment at the time the agenda was prepared.

4. Petitions

There were no petitions received at the time the agenda was prepared.

5. Enliven Places Projects Fund - Grant Approval - Little Andromeda 2019

Reference: 19/768162

Presenter(s): Brindi Joy – Transitional Projects Advisor

Secretarial Note: A previous version of this report was considered by the Committee on 26 June 2019. That report incorrectly stated that decisions on applications to the Enliven Places Projects Fund over \$15,000 must be decided by the full Council, and the Committee subsequently made a recommendation to the Council on the matter. In fact, this Committee has the delegated authority to make decisions on applications over \$15,000. The application is therefore being referred back to the Committee for decision and the report has been updated with the correct information about the decision-making process. Staff apologise for the error.

1. Purpose of Report

- 1.1 For the Innovation and Sustainable Development Committee to seek a Council funding decision of \$49,855 for Andromeda Arts Trust to deliver Little Andromeda 2019.

2. Executive Summary

- 2.1 The Enliven Places Projects Fund received an application for \$49,855 for Little Andromeda 2019 from the Andromeda Arts Trust in the 2018/2019 financial year.
- 2.2 The application for a 6-week pop-up theatre in the central city business core aligns with the Fund's Terms of Reference and will support the Council's Strategic Priorities, Central City Action Plan and Draft Arts Strategy.
- 2.3 Little Andromeda 2019 will support a diverse mix of performing arts groups by providing an affordable central city performance space, as well as sustainable remuneration model for the performers (see paragraph 4.2). The Project will create over 40 opportunities (live performances) for an estimated 5,000 visitors to spend time in, and explore, the central city. Therefore, funding is recommended.
- 2.4 The application was received late in the financial year and the Enliven Places Projects Fund was fully allocated for 2018/2019. The application has been assessed against the Fund's Terms of Reference. It is recommended funding is allocated from the Urban Design, Urban Regeneration and Heritage Unit 2018/2019 operational budget underspend. Funding from the current financial year will enable the applicant more lead in time to plan the project and ensure the Fund begins the new financial year with the full budget of \$150,000.

3. Staff Recommendations

That the Innovation and Sustainable Development Committee:

1. Revoke the following resolution passed on 26 June 2019:

ISDC/2019/00024

That the Innovation and Sustainable Development Committee recommends that the Council:

1. Provide a grant of \$49,855 to the Enliven Places Projects Fund application Little Andromeda 2019.
2. Approve that funding is allocated from the 2018/2019 Urban Design, Urban Regeneration and Heritage Unit operational budget.

2. Provide a grant of \$49,855 to the Enliven Places Projects Fund application Little Andromeda 2019, back dated to 30 June 2019
3. Resolves that funding is allocated from the 2018/2019 Urban Design, Urban Regeneration and Heritage Unit operational budget.

4. Background

Opportunity

- 4.1 The Enliven Places Projects Fund received an application for \$49,855 for Little Andromeda 2019 from the Andromeda Arts Trust. The application has been assessed against the Fund's Terms of Reference and funding is recommended.
- 4.2 The Project diversifies Christchurch's theatre and performance offering and contributes more to the city than its own activity. That includes supporting local creative performance groups and providing a no-risk platform for these groups to develop and present their work; encouraging wider participation in the performing arts sector; and contributing economic benefit through show attendance and associated spending.
- 4.3 The Project also experiments with different layouts, locations and systems for fringe theatre in Christchurch, becoming a test case for a permanent small-scale venue for fringe theatre. This has not yet occurred in the central city regeneration.

Strategic Alignment

- 4.4 This report supports the [Council's Long Term Plan \(2018 - 2028\)](#):
 - 4.4.1 Activity: Community Development and Facilities
 - Level of Service: 2.3.1.1 Effectively administer the grants schemes for Council - 95% of reports demonstrate benefits that align to Council outcomes and priorities.
- 4.5 This report supports the aims of the [Central City Action Plan](#) by:
 - Adding everyday activity into the heart of the central city that will add to its experience for visitors;
 - Making use of premises that would otherwise be vacant;
 - Providing reason for people to linger in the central city into the evening, which provides opportunities for retailers and hospitality businesses to leverage;
 - Adding uniqueness that can be marketed as a point of difference from other centres.
- 4.6 This report supports the [Draft Strategy for Arts and Creativity in Ōtautahi Christchurch 2019-2024](#), including:
 - 4.6.1 Create and Encounter – support opportunities to create and to experience the arts across a range of places and spaces so that a diversity of art forms and of cultures are visible, ideas can be tested and shared, and the city and region is activated. Key actions look like this:
 - Ensure that there is access to a range of affordable and interesting spaces to develop and present work
 - Increase opportunities to present a range of arts forms through exhibitions, events and festivals

Decision Making Authority

- 4.7 Applications to the Enliven Places Projects Fund are considered against the Fund's Terms of Reference and funding decisions must follow agreed delegated authority. Delegated authority is:
- Up to \$15,000: Head of Urban Design, Urban Regeneration and Heritage
 - \$15,000 and greater: Innovation and Sustainable Development Committee

Previous Decisions

- 4.8 The Applicant received \$14,970 from the Enliven Places Projects Fund in 2018/2019 for Little Andromeda 2018 to support capital and operational costs.
- 4.9 A description of the Fund, its evaluation and eligibility criteria, and a snapshot of funded applications is published on [the Council website](#).

Assessment of Significance and Engagement

- 4.10 The decision in this report is of low significance in relation to the Christchurch City Council's Significance and Engagement Policy. The level of significance was determined by considering the size of the grant and the nature of the application recommended for funding, and the delegated authorities established by the Council.

Enliven Places Projects Fund

- 4.11 The [Enliven Places Projects Fund](#) (formally the Transitional City Projects Fund) was established in 2012 to support the city's recovery by lowering barriers and encouraging light-touch projects that help bring life back into the city. Projects take place in vacant spaces. Vacant is defined as indoor or outdoor sites awaiting development or tenants. The Fund is unique to Christchurch and represents one of the successful recovery investments initiated by Council following the earthquakes. The Fund continues to support regeneration.
- 4.12 Since 2014, the Fund has seen a shift in applications away from small projects that require less funding (\$0-\$5,000). Many applicants are now delivering higher quality projects with greater community outcomes. Funding requests often reflect this (\$5,000-\$15,000+).
- 4.13 All applications to the Fund are assessed against the Fund's Terms of Reference by an inter-disciplinary staff Panel.
- 4.14 The Fund has been well utilised to date with total annual expenditure of 95% since 2012, supporting projects including *Ka Awatea*, *New Regent Street Summer of Music*, *Plain Sight Augmented Street Art App*, and *Arts Centre Mākate and Pop Up Art Exhibition*.
- 4.15 A budget of \$150,000 was allocated to the Fund in the 2018/2019 financial year. The Fund has been fully allocated and will renew 1 July 2019 with \$150,000.
- 4.16 The Fund's legacy is a diverse range of projects that individually and collectively encourage a culture of creativity, innovation, experimentation and volunteering. This in turn means a range of short and long term outcomes for community wellbeing, our sense of place and the local economy.

Little Andromeda 2018

- 4.17 Little Andromeda is led by the Andromeda Arts Trust with Project Lead and Manager, Michael Bell, who has extensive experience establishing and operating successful arts businesses, including: New Zealand's second largest recording studio in New Zealand, Orange Studio; New Zealand Playhouse in 2009, a touring theatre company in NZ and Australia. Michael developed the business plan for Andromeda Theatre in 2015.

- 4.18 [Little Andromeda](#) took place on 4 October – 17 November 2018. The Project transformed a vacant exterior site on the corner of Colombo and Gloucester Streets in the Performing Arts Precinct. The 300-seat pop-up theatre located in a tent and tested a casual, low-risk and accessible performing arts venue with a diverse six week programme. The theatre was run on a non-profit basis with a joint-venture model (75% of ticket sales returned to the performers, 25% supported running costs).



Figures 1 & 2: Little Andromeda pop-up from 2018 on the corner of Colombo and Gloucester Streets. Over 7,000 attendees visited over the six week run. Little Andromeda transformed an outdoor site into a vibrant, buzzing, central city attraction.

- 4.19 The Applicant leveraged the Council’s funding support of \$14,970 from the Enliven Places Projects Fund to deliver a project valued at \$200,000. The Applicant exceeded the agreed outcomes for the proposal with a diverse group of 50 community and international performing arts groups (680 individual performers), 92 performances, 7,000 attendees and over 2,000 volunteer hours.
- 4.20 The Project diversified Christchurch’s theatre and performance offering by creating a venue for community and suburban performing arts groups to have a central performing arts venue, also providing a “bumping space” and awareness of other groups. It supports the creative community (performance) as well as the public (something to do).
- 4.21 Council staff have received reporting for Little Andromeda 2018, which exceeded the agreed outcomes.

5. Current application

- 5.1 The Council’s Events and Festivals Fund initially received a variation of this application. Staff Advisors for both the Events and Enliven Funds discussed the merit of the Project. Staff agreed a better alignment with the Enliven Places Projects Fund, as this fund has specific criteria to support temporary projects to effectively activate vacant spaces. However, the level of funding request in the current application is consistent with other Events and Festivals Funded events, including the 2018/2019 funded opening event for *SCAPE* and the 3-day International Jazz and Blues Festival. In 2017/2018 the Enliven Places Projects Fund supported *Ka Awatea* at a total of \$46,940 for a six month programme of art and culture activity at the future Lyttelton Museum site on London Street.
- 5.2 To meet the application request, it is recommended that this Project is funded from the Urban Design, Urban Regeneration and Heritage Unit’s 2018/2019 operational budget. Funding from the current financial year will enable the applicant more lead in time to plan the project and ensure the Fund begins the new financial year with the full budget of \$150,000.

Little Andromeda 2019

- 5.3 The current application seeks \$49,855 in funding to support the set-up costs for the pop-up theatre for six weeks beginning in October 2019. The proposed location is an indoor, as-yet untenanted vacant site in the central city business core. The site will be fitted-out with a 100-seat theatre with toilets and a bar.
- 5.4 The Project will host a minimum 40 performances, 50 performing arts groups and 5,000 attendees. While offering significant benefits to the central city, Little Andromeda 2019 offers excellent return on Council investment. The total request represents 22% of the estimated \$226,017 to deliver the Project. Partnership is demonstrated with remaining requirements met through a mix of in-kind and funding support.
- 5.5 Little Andromeda 2019 will:
- Have the same financial model as in 2018: non-profit and joint-venture (75% of ticket sales returned to the performers, 25% supported running costs). Ticket prices will be kept free or affordable to lower barriers of accessibility. Average ticket price will be \$10 - \$15.
 - Run regular performances, ensuring regular activity and foot traffic. Back-to-back performances are proposed for weekends, from lunchtime until 11.30pm. Weekdays will offer lunchtime entertainment, theatre for toddlers and retirees, as well as providing a bookable and affordable space for rehearsals and festivals.
 - Consider extending the Project timeframe beyond six weeks if the Project income proves sufficient.
- 5.6 Little Andromeda 2019 will adapt to lessons learned during Little Andromeda 2018, including:
- Test an indoor space so the venue is less affected by weather
 - More lead-in time to plan and create buzz
 - Reduce theatre size
 - Seek a higher level of funding to support covering necessary costs, requiring less reliance on personal investment and volunteering

6. Community Views and Preferences

- 6.1 Given the feedback from 2018, it is likely that Little Andromeda 2019 will receive a similar or improved responses from performers and the public. Little Andromeda 2018 survey results included:
- 6.1.1 Attendee feedback:
- *Please rate your experience at Little Andromeda:* 93% responded “Fantastically Awesome”.
 - *Rate the value for money of the show and overall time here:* 83% responded “Great prices”
 - *Other comments included:* “Definitely be back, we need more of this” and “Actually think it’s awesome only downside is the weather dependant (semi)...” and “It’s a good central venue and it’ll be sad to see it go” and “Needs a flat floor, maybe real walls”. Face-to-face comment noted the free and low ticket costs made attending theatre possible.
- 6.1.2 Performer feedback:
- The joint-venture model benefited performers

- Little Andromeda provides the city with something truly unique: a diverse, safe, supportive, vibrant performing arts hub
 - They're ready to take part again in 2019
- 6.2 At the end of the project or funding period each applicant must prepare an accountability report that describes how the community or environment has benefited from the project and if any unspent funds are to be returned to the Council.

7. Legal Implications

- 7.1 If funded, a standard Grant Funding Agreement approved by the Legal Service Unit will be used for this Project.

8. Risks and Responsibilities

- 8.1 Risks specific to this Project will be managed through the Grant Funding Agreement. The main risks relate to Project delivery time or scope changes and reputational risks to Council.
- 8.2 The Applicant is responsible for securing all necessary approvals/consents, licenses and health and safety.

9. Next Steps

- 9.1 The applicant will be notified within 24 hours about the decisions made by the Council.

Attachments

There are no attachments for this report.

Confirmation of Statutory Compliance

Compliance with Statutory Decision-making Requirements (ss 76 - 81 Local Government Act 2002).

(a) This report contains:

- (i) sufficient information about all reasonably practicable options identified and assessed in terms of their advantages and disadvantages; and
- (ii) adequate consideration of the views and preferences of affected and interested persons bearing in mind any proposed or previous community engagement.

(b) The information reflects the level of significance of the matters covered by the report, as determined in accordance with the Council's significance and engagement policy.

Signatories

Author	Brindi Joy - Transitional Projects Advisor
Approved By	Carolyn Ingles - Head of Urban Regeneration, Design and Heritage David Griffiths - Acting General Manager Strategy and Transformation