

**Waitai Coastal-Burwood-Linwood Community Board
Information Session/Workshop
MINUTES ATTACHMENTS**

Date: Thursday 26 September 2024
Time: 3.32 pm
Venue: Boardroom, 180 Smith Street, Linwood

TABLE OF CONTENTS NGĀ IHIRANGI	PAGE
2. Raranga te Rawhiti - Weaving the East (Eastern Relationship Project) Update	
A. Raranga te Rawhiti - Weaving the East Presentation	3

Strategic Plan/Map Raranga te Rawhiti Weaving the East Project

26 September 2024

Purpose

- ❖ The purpose of today's session is to:
 - ❖ Share with the Community Board the current draft of the Strategic Plan/Map for the project.
 - ❖ Share the methodology used and the reasons behind the proposed activities.
 - ❖ Provide an opportunity to feedback prior to the Board receiving the final Strategic Map at its meeting on 7 October 2024.

Designed by Sarah McKay and Jane Higgins



Purpose into Action is a tool to help community organisations and projects to create a strategic map. The aim is to assist in connecting purpose to activities in order to:

- **Successfully plan for development**
- **Show and manage progress towards goals, activities and outcomes**
- **Clearly communicate 'who you are' and 'what you are doing' with stakeholders**

Developed by Sarah McKay & Jane Higgins

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THE DANGER OF GETTING STUCK IN VISIONING & DATA GATHERING

Ultimately, we want as many **resources** as possible to end up in **concrete activities** for the community – which lead to **outcomes**.

- Visioning exercises, brainstorming, research, consultation & reports can all be valuable.
- But they only really help when they are translated into activities that matter to our community.
- Otherwise, resources can become 'stuck' before they get to the frontline.
- Asking - what is the **practical application** of our vision/project going to be and then concentrating our time and resources on delivering this.



OUTCOMES

It's important to achieve our projects intended objectives and outcomes.

How do we know if we met these?

What did community members find meaningful about our project?

You can develop a simple internal monitoring and evaluation plan for the project to help with this.

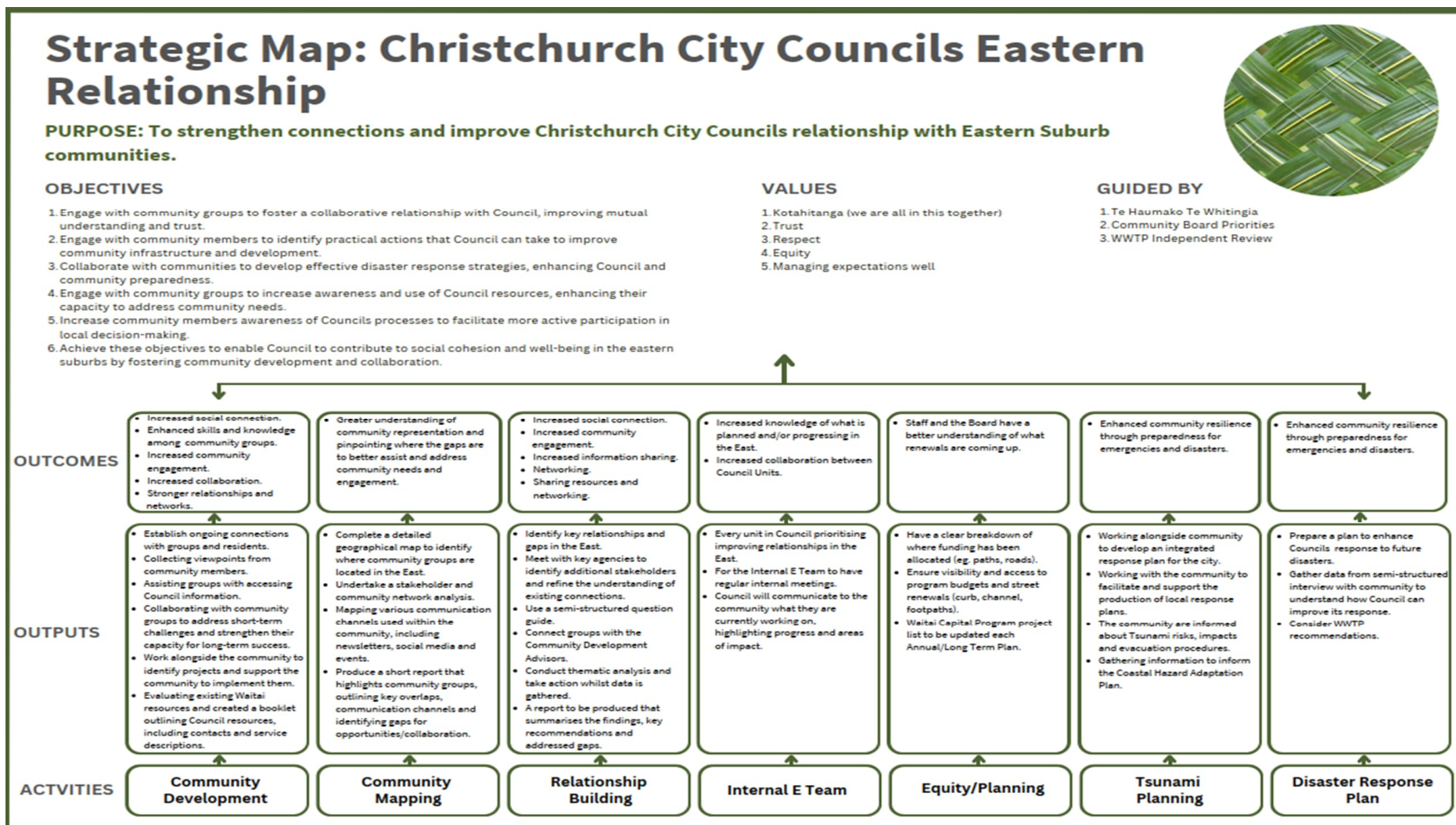


Planning and Expectations

This planning process utilises the Purpose into Action tool which is based on the principle of 'contribution.' It recognises that no single activity or project can fully solve the issues in our communities. To use our resources effectively, we must consider the project's limitations and select activities that best align with our capacity to contribute.

This takes into account:

- ❖ Our role and mandate in the community
- ❖ Available time and resources
- ❖ The feasibility of proposed activities



Strategic Map: Christchurch City Councils Eastern Relationship

PURPOSE: To strengthen connections and improve Christchurch City Councils relationship with Eastern Suburb communities.

OBJECTIVES

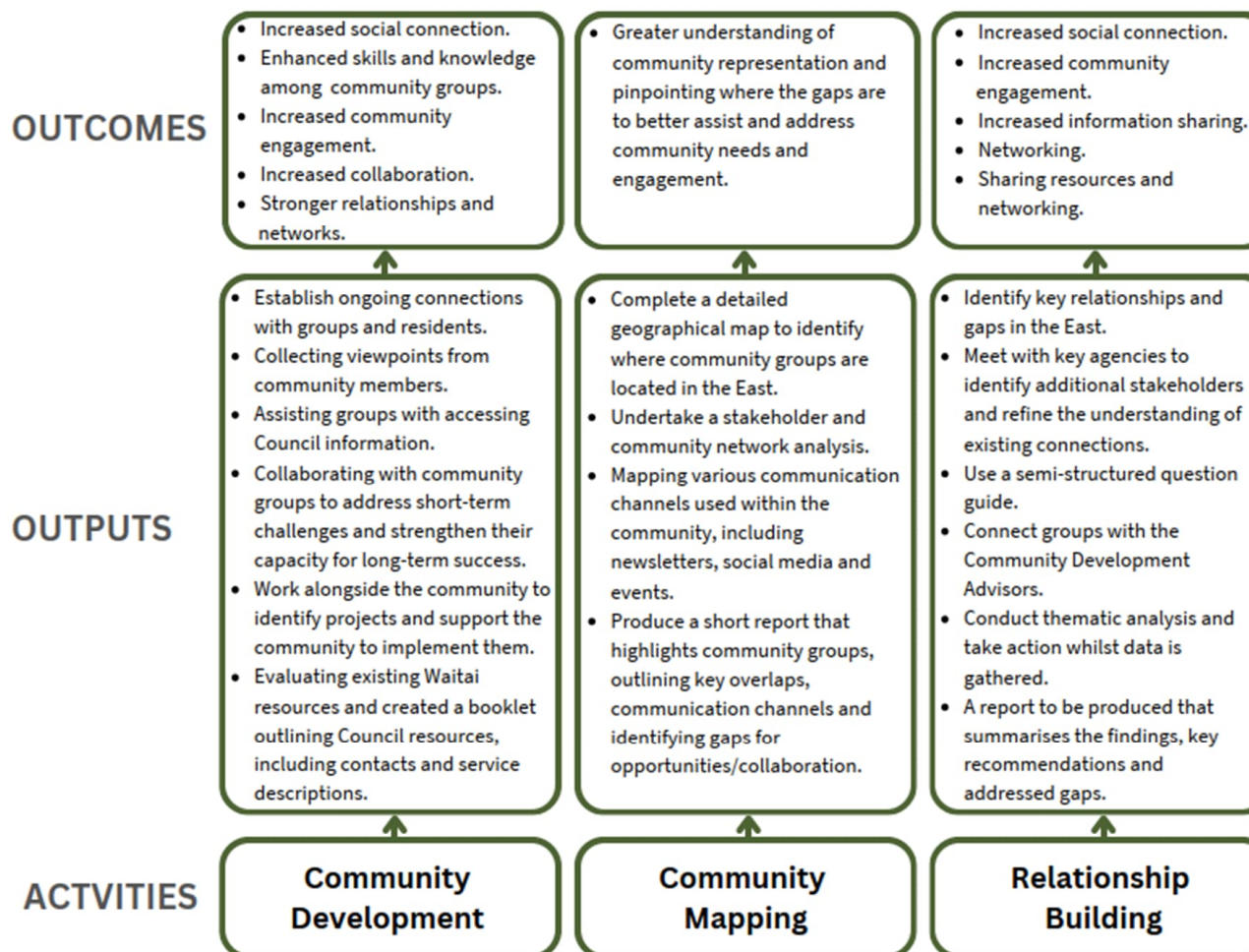
1. Engage with community groups to foster a collaborative relationship with Council, improving mutual understanding and trust.
2. Engage with community members to identify practical actions that Council can take to improve community infrastructure and development.
3. Collaborate with communities to develop effective disaster response strategies, enhancing Council and community preparedness.
4. Engage with community groups to increase awareness and use of Council resources, enhancing their capacity to address community needs.
5. Increase community members awareness of Councils processes to facilitate more active participation in local decision-making.
6. Achieve these objectives to enable Council to contribute to social cohesion and well-being in the eastern suburbs by fostering community development and collaboration.

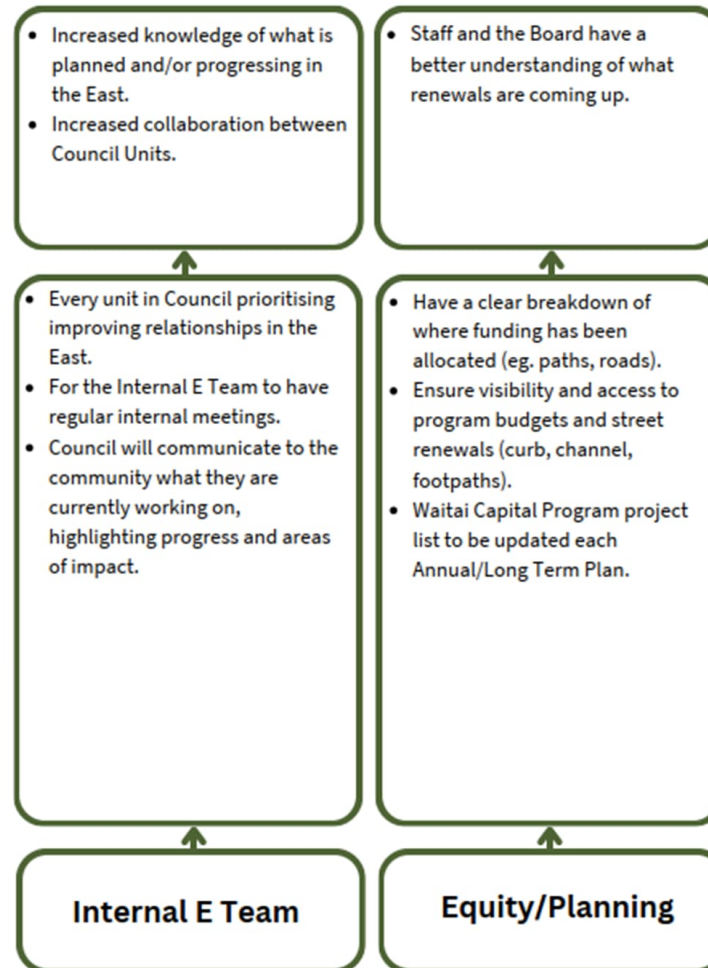
VALUES

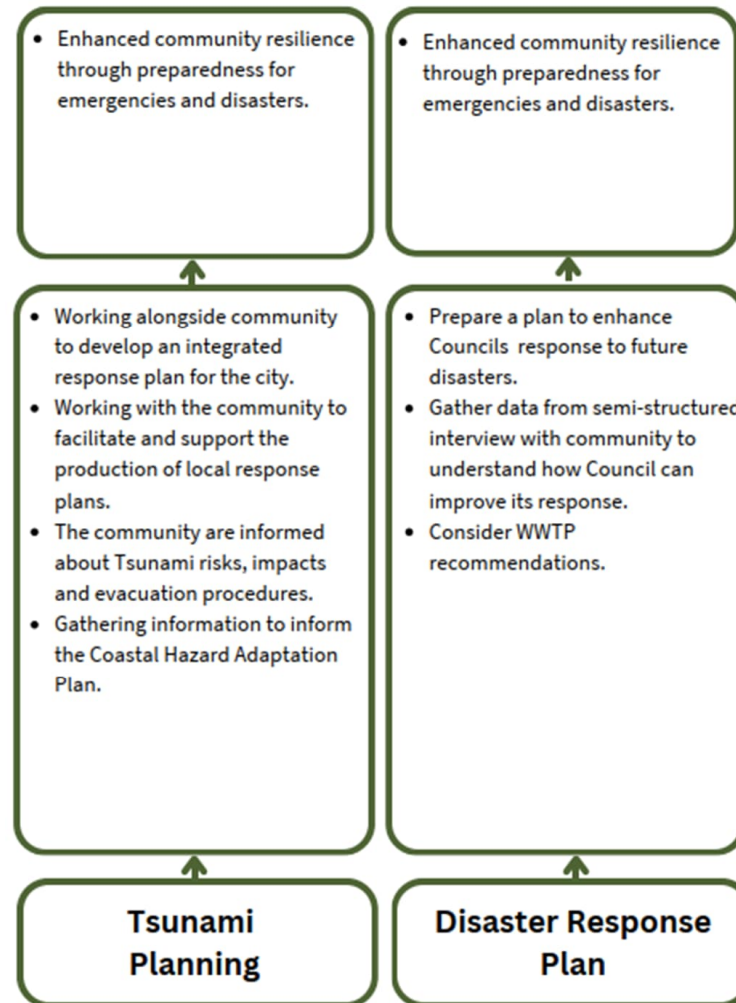
1. Kotahitanga (we are all in this together)
2. Trust
3. Respect
4. Equity
5. Managing expectations well

GUIDED BY

1. Te Haumako Te Whitingia
2. Community Board Priorities
3. WWTP Independent Review







Questions?