
Council Information Session/Workshop

AGENDA

Notice of Information Session/Workshop:

A Council Information Session/Workshop will be held on:

Date: Tuesday 3 September 2024

Time: 10.00 am – 12.30pm

Venue: Council Chambers, Civic Offices,
53 Hereford Street, Christchurch

Zoom Link:

<https://us02web.zoom.us/j/6439418430?omn=86418455067>

Meeting ID: 643 941 8430

Membership

| | |
|--------------------|-------------------------------|
| Chairperson | Mayor Phil Mauer |
| Deputy Chairperson | Deputy Mayor Pauline Cotter |
| Members | Councillor Kelly Barber |
| | Councillor Melanie Coker |
| | Councillor Celeste Donovan |
| | Councillor Tyrone Fields |
| | Councillor James Gough |
| | Councillor Tyla Harrison-Hunt |
| | Councillor Victoria Henstock |
| | Councillor Yani Johanson |
| | Councillor Aaron Keown |
| | Councillor Sam MacDonald |
| | Councillor Jake McLellan |
| | Councillor Andrei Moore |
| | Councillor Mark Peters |
| | Councillor Tim Scandrett |
| | Councillor Sara Templeton |

2 September 2024

Principal Advisor

Mary Richardson

Interim Chief Executive

Tel: 941 8999

Note: This forum has no decision-making powers and is purely for information sharing.

To watch the meeting live, or a recording after the meeting date, go to:

<https://www.youtube.com/@ChristchurchCityCouncilLive>

To view copies of Agendas and Notes, go to:

<https://www.ccc.govt.nz/the-council/meetings-agendas-and-minutes/>



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| 2. Dog Control Policy and Bylaw review | 5 |
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10.00am-10.30am

Presenters: Teena Crocker - Senior Policy Analyst, Lionel Bridger - Manager Animal Services and Krystle Anderson - Engagement Advisor

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| 3. Christchurch Creative Sector and Communities Update | 7 |
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10.30am-11.15am

ChristchurchNZ

Presenters: Ali Adams - Chief Executive, Nick Bryan - Head of Strategy and Sophie Jones - Economic Analyst from ChristchurchNZ

Christchurch City Council

Presenters: Kiri Jarden - Principal Arts Advisor, Jamie Hanton and Olivia Webb - Community Arts Advisors, and Zara Potts – Consultant - Arts Communications

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|---|--|
| 4. Conservation work on bird populations in Christchurch and Banks Peninsula | |
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11.15am-11.45am

Presenters: Andrew Crossland – Ecologist and Paul Devlin – Manager, Regional Parks

Break: 11.45am-12.00pm

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| 5. IHP Recommendations on Plan Change 14 (Housing and Business Choice) - Legal Update - Public Excluded | |
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12.00pm-12.30pm

This workshop item will not be open to the public under the following section of the LGOIMA:

7(2)(g) – to maintain legal professional privilege

In the Council's view the reasons holding a publicly excluded workshop are not outweighed by public interest considerations in section 7(1) favouring their release.

The public can ask the Ombudsman to review this decision. Information about how to make a complaint is available at www.ombudsman.parliament.nz or freephone 0800 802 602.

1. Apologies Ngā Whakapāha

At the close of the agenda no apologies had been received.

2. Dog Control Policy and Bylaw review

Reference Te Tohutoro: 24/1380609

Teena Crocker, Senior Policy Analyst

Presenter(s) Te Kaipāhō : Lionel Bridger, Manager Animal Services

Krystle Anderson, Engagement Advisor

1. Detail Te Whakamahuki

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| Purpose and Origin | <ul style="list-style-type: none">To brief the Council on the review of the Dog Control Policy and Bylaw ahead of a report coming to Council on 2 October 2024.The October report will present the review and recommend public consultation on proposed changes. The policy, bylaw, review and consultation are all required by legislation. |
| Timing | This information session is expected to last for 30 minutes. |
| Confidentiality | The session and any shared information are not confidential. |
| Outcome Sought | To provide elected members with background information on the review and proposed changes to the Dog Control Policy and Bylaw, ahead of a comprehensive report coming to Council in October. |
| ELT Consideration | |
| Next Steps | A report to Council in October will present the review and recommend public consultation on proposed changes. |
| Key points / Background | <ul style="list-style-type: none">Every council is required to have a dog control policy and a bylaw to enforce it (required by the Dog Control Act 1996).Bylaws must be reviewed at least once every ten years (required by the Local Government Act 2002), and the policy must be reviewed at the same time (required by the Dog Control Act). This review needs to be completed within this term of Council.The policy and bylaw work together and regulate a range of things. Of highest interest is that they regulate public places where dogs can and cannot go, and where they must be leashed.The policy needs to balance the recreational needs of dogs and their owners with the need to minimise the potential for any danger, distress or nuisance that may be caused by dogs.Changes to the policy and bylaw tend to generate reasonably high public interest |

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| | <ul style="list-style-type: none"> We have one of the highest rates of dog ownership, with over 45,000 registered dogs and over 39,000 dog owners. All dog owners must be notified of changes to the policy (which is required by the Dog Control Act). The policy and bylaw regulate activities in public places, so have the potential to affect all users of public places, meaning interest is not limited to dog owners. Legislation requires the use of the Special Consultative Procedure. People can have strong views on local areas, so there is a lot of information to communicate across the district. There are 155 specified areas in the policy where dog controls apply (as well general leashed and prohibited areas). We will be proposing a range of changes to these areas. We recently undertook a survey to understand people's views on dogs in some key areas (including Te Ihutai Avon Heathcote Estuary, the Ōtākaro Avon River Corridor and in our new stormwater basins like Te Kuru Wetland). We received over 6,000 responses, indicating a high level of interest. We will take councillors through the key results from the survey, and summarise other key changes. |
| Useful Links | <ul style="list-style-type: none"> The policy: Dog-Control-policy-2016.pdf (ccc.govt.nz) The bylaw: Dog-Control-Bylaw-2016.pdf (ccc.govt.nz) Interactive map: Where you can take your dog : Christchurch City Council (ccc.govt.nz) Dog control survey: Dog Control Bylaw and Policy review Kōrero mai Let's talk (ccc.govt.nz) - Note that a report on the survey results is available on this page. Newsline story on the survey results: Dog survey highlights protection for the environment : Newsline (ccc.govt.nz) |

Attachments Ngā Tāpirihanga

There are no attachments to this coversheet.

Signatories Ngā Kaiwaitohu

| | |
|--------------------|--|
| Authors | <p>Teena Crocker - Senior Policy Analyst Lionel Bridger - Manager Animal Services Krystle Anderson - Engagement Advisor</p> |
| Approved By | <p>David Griffiths - Head of Strategic Policy & Resilience John Higgins - General Manager Strategy, Planning & Regulatory Services</p> |

3. Christchurch Creative Sector and Communities Update

Reference Te Tohutoro: 24/1269067

Ali Adams Chief Executive, Nick Bryan Head of Strategy
ChristchurchNZ, and Sophie Jones Economic Analyst from



Presenter(s) Te Kaipāhō: ChristchurchNZ, with Kiri Jarden Principal Arts Advisor, Jamie Hanton and Olivia Webb Community Arts Advisors, Zara Potts, Consultant-Arts Communications, Christchurch City Council

1. Detail Te Whakamahuki

| | |
|--------------------------------|--|
| Purpose and Origin | <ul style="list-style-type: none"> This information session stems from a request from Councillors for information on the Ōtautahi Christchurch creative sector and ecosystem from ChristchurchNZ. ChristchurchNZ and the Community Arts Team from Council will bring results from various surveys and Toi Ōtautahi delivery programmes. |
| Timing | This information session is expected to last for 40 minutes. |
| Confidentiality | The session and any shared information are not confidential. |
| Outcome Sought | <p>Inform and update councillors on the local creative sector including economic value, rates of participation, current challenges and opportunities.</p> <p>Seek councillor's understanding of and aspirations for the city as a 'cultural powerhouse'.</p> |
| ELT Consideration | If identified, following the councillor workshop/information session. |
| Next Steps | <p>Identify next opportunity to undertake economic analysis of the creative sector.</p> <p>A review of the city arts and creativity strategy, Toi Ōtautahi, will be initiated later in 2024.</p> |
| Key points / Background | <ul style="list-style-type: none"> The local design and digital media sub-sectors make a uniquely strong contribution to the national creative arts industry. The creative arts sector directly employed just under 6,000 people in Ōtautahi Christchurch. There are over 350 arts organisations in Ōtautahi – ranging in size from small local community groups to large organisations serving the city and region. On average, 90,000 people actively participate in arts, culture and creativity in Ōtautahi each year – 23% of Christchurch's population. <p>There are opportunities to further develop and promote our arts, creative and cultural offerings.</p> |
| Useful Links | <ul style="list-style-type: none"> www.toiotautahi.org.nz our Christchurch arts and creativity website. |

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| | <ul style="list-style-type: none">https://creativenz.govt.nz/development-and-resources/new-zealanders-and-the-arts---ko-aotearoa-me-ona-toi CreativeNZ research on attitudes, attendance and participation in the arts. |
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Attachments Ngā Tāpirihanga

| No. | Title | Reference | Page |
|---|---|------------|------|
| A  | Toi Ōtautahi Progress Report Sep 2023 - February 2024 | 24/1424667 | 9 |
| B  | Toi Ōtautahi Progress Report March-May 2024 | 24/1424684 | 18 |

Signatories Ngā Kaiwaitohu

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|-------------|---|
| Author | Kiri Jarden - Principal Advisor Community Arts |
| Approved By | Nigel Cox - Head of Recreation, Sports & Events |

and Composition; Performance and Acting; Street Arts. Mentees selected in this second round began the programme in early February 2024. There are now 50 artists in total receiving mentoring (across both rounds one and two).

As in round one, we found that all applications were of a good quality and artists shared similar needs. Therefore, we have continued to offer group mentoring to all applicants, in addition to one-to-one mentoring for selected applicants. We have also introduced a new Incubator programme: Waiata Māori – a Māori Kaupapa music and songwriting programme for a group of up to five Māori musicians. This Kaupapa is being led by local musician, producer, and teacher Henare Kaa (Ngāti Porou). Mentors from the first round have enjoyed the programme and will continue with new mentees in round two. We have also recruited new mentors across all disciplines.

- Film & Storytelling: Rachel Lang, Pip Hall, Vanessa Wells, Nick Ward, Alex Lee, David Stubbs
- Music & Composition: Sam Trevethick, Emily Browning, Greg Haver, Delaney Davidson, Jo Burzynska
- Performance & Acting: Ross McCormack, Zahra Killeen-Chance, Vanessa Karakia-Kore Gray, Dan Bain, Sara Brodie, Kathleen Burns, Mel Luckman, Hubert Michalak
- Street Arts: Zina Swanson, Miranda Parkes, Reuben Woods, Kyla Rofe,
- Waiata Māori: Henare Kaa, with support from Tūranga Library Māori Services and Auahatanga teams

Since the start of December, local designer and tertiary tutor, Agnieszka Parr has been contracted as the Toi Ōtautahi Incubator Facilitator. She is contracted for around 15-hours per week to help organise and deliver group mentoring sessions, check in with mentee progress and development, and support the Arts Team with administration of this programme.

There have been a range of opportunities offered to artists in the Incubator programmes. For example, artists in the Street Arts are offered a range of paid, practical, hands-on experience working with their mentor on Council mural and urban design projects such as the Waltham Pool mural series, Pioneer Recreation area multi-sensory playground, and CBD Christmas decorations. Artists in the Music and Composition Incubator have an opportunity to record a demo and work with a producer. We are actively seeking new meaningful ways of further developing capability, confidence, and connectedness.

Round one mentoring is going well. To date, two mentees have completed their one-to-one mentoring and 21 have completed over half their sessions. Feedback from mentees so far has been very positive:

- "...it's wonderful having Rachel alongside mentoring in this way. Her experience and wisdom is invaluable and has really helped our own development as screen storytellers."
- "In 5 sessions with Pip I've distilled a short film script down to its core essence and [submitted it] for SEED development funding, which I applied for yesterday. ...I'm so grateful for the opportunity you and Toi Otautahi have provided. I've always said I was an artist who hadn't found my medium yet but now have. I'm a Pasifika storyteller and a writer."

A group session highlight from round one was a listening/sharing session with music producer Greg Haver as part of the Music and Composition Incubator. All were anxious and nervous to share their work with the group, as they considered it unprofessional or not yet the 'perfect' sound. Greg encouraged each artist to boldly take the next step giving various options on how to release/publish their work, and he empowered them in their mahi.

Improvements made to the programme since Round One in July, include:

- Leading a formal induction for mentees at the start of the programme, with a mid-point check in and networking time, and a group gathering at the very end to formally close the programme, acknowledge relationships, and share what was learned.
- An MOU is now signed between Mentors and Toi Ōtautahi.
- Consulting and collaborative writing agreements and MOUs are offered to those in the Film & Storytelling programme, especially where the mentor is helping with the development of a script.
- Key programme dates and group sessions are planned and organised ahead of the programme commencing – this is made possible by the Facilitator contract.

c. Capability Programmes-Wānanga and Masterclasses

Toi Ōtautahi supported the delivery of 7 Wānanga and Masterclasses between September and February. These programmes focussed on strengthening local partnerships, utilising existing resources (e.g. free creative resources at the city's public libraries) and responding to needs within the sector (e.g. more opportunities to connect and network, arts governance upskilling, strengthening Treaty based art practice). Three quarters of these wānanga and masterclasses were held at Toi Auaha and included shared kai and whakawhanaungatanga.

- Composers Association of New Zealand Workshop
- Rewa Rendall, Antarctic Days of Ice Photography Workshop at Tūranga
- Performance Art Week Aotearoa Masterclass with Tomasz Szrama
- 2 x Creative Communities Funding Information workshops
- 2 x Artist Life School workshops, led by Audrey Baldwin and The Physics Room. 40 attendees.

In October, Toi Ōtautahi partnered with Community Governance Aotearoa and the Mentoring Foundation of New Zealand to deliver mentoring to trustees/board members from local arts organisations. There are 8 mentees from involved in this 5-month programme, each receiving specialised one-on-one mentoring from an experience leader in the arts sector.

d. Artist in Residence

The *Kiri and Lou* creative team continue their residence at Mona Vale Gatehouse. This is the final year of the residency at Mona Vale and the residence will likely support visiting horticulturists from around the globe in future years.

We have focused investment in Pasifika arts in supporting artist in residence. Tusiata Avia is being supported to develop work with some time spent at at Toi Auaha.

e. Toi Auaha – the art house

Having freed up more space, there are now 22 resident artists and a number of regular user groups. We continue to field queries from artists looking for temporary space. There is still a shortfall of studio space with notable need for large scale and messy creating spaces-something we cannot accommodate currently.

We hosted several dinners over the last period, aligned with workshops at the house and at Te Whare Tapere, a Māori arts space at the Arts Centre.

We supported a second feature film with crew and cast making use of the house facilities (lounge, kitchen and bathrooms) over two days.

Heat pumps were installed in time for spring, and have allowed us to cool the house over the hot summer days.

As part of The Block Party, a celebration for Year of the Arts, Toi Auaha hosted an exhibition of children and adult works. *Stories from Te Taiao, our natural world*, co curated by Pia Hill, included artists Pia Hill (8), Āio Tamati-Elliffe (8), Emma Wallbanks, Delaney Davidson, Tjjarling de Vries, Turumeke Harrington, Tatyanna Meharry, Sam Clague, Kaya Ward (8), Irie Ward (13), Isaac Te Awa, Natalie Jones, Rihari Warnock, Megan Brady and Emma Kitson and Alice Webber (13).

f. Toi Ōtautahi Advisory Group

This group includes Brendan Meek (ex-dancer, NZ Dance Company Board), Solomon Smith (Th' Orchard), Audrey Baldwin (artist and community activator), Areta Wilkinson (jeweller, arts governance, Arts Laureate), Josiah Morgan (writer, theatre practitioner), and Kim Low (printmaker, painter and teacher). Lucy D'Aeth (Te Whatu Ora/Public Health) has left her position now and the Group.

In December the Advisory Group presented a deputation to the Christchurch City Council, highlighting the diversity of arts, culture and creativity in Ōtautahi, and the positive economic impact and GDP of the arts sector across the country. They reported on the importance of youth engagement, the range of development opportunities offered, and the role the arts plays in our lives from cultural development, to entertainment, education, tourism, and Council led or supported events such as Tīrama Mai, Go Live, Sparks, the Block party, Little Street Art Festival, Port Noise, etc.

The advisory group will continue to meet quarterly throughout 2024, with the first meeting in early March.

g. Local Investment

Work continues on several facilities across the city incorporating spaces for creativity and or commission of new public artworks and design.

Master carver Riki Manuel has been engaged to design work for Matatiki Hornby Centre (library and recreation) with opportunity for more work to be commissioned. We have worked here with Whitiōra, now representing mana whenua interests (previously managed by Matapopore Trust).

Work continued on construction of a new theatre to be leased by the Court Theatre, on Parakiore with dance and movement spaces, and on Te Kaha Stadium, which could host large concerts and festivals.

The arts team partnered on delivery of two city events over summer. Firstly, Summer Theatre is an annual outdoor theatre celebration taking place at the Botanic Gardens delivered by the Events Production Team and Community Arts Team at Council. We had some great audiences across the season and worked with a small and energetic theatre group. And secondly Sparks, a large collaborative event with the CSO. The team provides advice into artists and programming. This year attracting an audience of around 18,000.

h. Sector Research

Earlier this year, Toi Ōtautahi sought to gain a clearer picture of the creative organisations operating with Ōtautahi and its surrounds. We are in the process of reporting back to those organisations, with one or two further questions around membership to be included.

We surveyed the sector on types of development workshops that would be of use and interest over the coming year. The findings have been used alongside our evaluation of programmes to start shaping 2024 programming.

Council arts advisors will be briefing Council alongside Christchurch NZ staff on the state of the arts sector in the coming months. This follows release of their report into the economic value of arts and creativity to the city and country which we shared in the last report.

2. Ngā Toi Māori

The Implementation Plan – What we said we would do

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|----------------------------------|--|----------|
| Event Content Development | Increasing Māori creation and participation | On-track |
| Māori Networking and Development | Gatherings to discuss current opportunities and enable networking across art form and practice | On-track |

a. Events Investment

Juanita Hepi was engaged to support development and programme elements of our Year of the Arts event, The Block Party.

Tīrama Mai 2024 planning is underway, with a first meeting with mana whenua advisors held in January. We are looking to collaborate and locate the main event at Te Matatiki Toi Ora Arts Centre and the Botanic Gardens. The event is now led by the Principal Arts Advisor.

We are also in conversation with Selwyn District Council about opportunity for collaboration.

b. Access and Awareness

The ringatoi Māori space at Toi Auaha continues to support the team responsible for Te Whare Tapere at the Arts Centre as well as visiting musicians.

We continue to work with a range of Māori writers to deliver content for the website and newsletter. As with previous reporting periods, we are struggling to have writers' invoice for work!

3. Connection

The Implementation Plan – What we said we would do

| | | |
|--------------------------------|--|--|
| Social Media Channels | Design SM channels incl. YouTube and create video promotions and posters for local resident awareness | Complete |
| Partner Content Collaborations | Creating database of partner agencies to supply VAO with moving, still and audio content of CHCH creatives for VAO | Complete (on-going) |
| Newsletter | Mailchimp-annual cost | Complete (on-going) |
| Community Arts Activation | Creating and supporting opportunities for neighbourhood communities to engage with local arts and creative opportunities. Elevating awareness and participation across the city in these areas. Arts weeks, markets, 'how-tos', special events for example. | Delivering through Community Residencies |

a. Toi Ōtautahi Website-User Experiences

As in previous periods, the Tō website has grown across this extended quarter.

There have been 5,100 new users in the period between September 23 and February 24.

As well as improvement to the technical aspects of the site, we continue to improve content prioritising local stories and profiles as well as promoting the local arts sector events and opportunities.

In this quarter we will be changing the hosting of the website.

User sessions are averaging 450 each week, and 40 user session per day.

Our events count continues to increase– each user averages a 6.4% event count and each user is averaging 4.5% event counts per session – which means we are getting click through to individual stories and content pages rather than users just scrolling the homepage.

It's also pleasing to see the average engagement time for each event (page) is 1 minute and 10 seconds – which means a good read through rate and a highly engaged user and this has increased from 1 minute 6 seconds in the previous reporting period.

User 'stickiness' is also stable – with one in four users logging into the site every day.

b. Social Media Channels

Instagram

- Followers 1,318 (Last Quarter Comparison: 1,161)
- Accounts reached 4,415
- Impressions: 33,500

Our Instagram audience continues to grow and has generally high engagement. There have been over 1500 site visits from our Instagram to Website conversion.

The audience has trended slightly older this period, with the vast majority of users being between 24 – 54 yrs. Our largest demographic is the 35-44 year group.

It's pleasing that our greatest audience is now Christchurch based (62%) and there is a strong showing from Lyttelton residents who make up 12% of our overall audience.

Facebook

Facebook has enjoyed a boost in followers this quarter – we are currently at 800 followers in comparison to last quarter where we were at 731 followers.

The age demographic skews older than the sister account on Instagram – with 30% of our followers in the 45-54 age group, followed by 28% of users in the 35-44 demographic.

We are using our Facebook platform to share and support local arts organisations and individuals and this is gaining traction on the platform with many of our followers clicking through to see the artist or event we are helping to publicise.

c. Toi Ōtautahi-Arts Newsletter

The newsletter continues to be a monthly publication and is now relatively stable with open rates.

The newsletter audience is currently at 594 subscribers – up on 565 subscribers last quarter.

Our churn rate is slightly higher than in other periods. We have had 4 unsubscribes since November.

The previous quarter had a lower opening rate (august) but this has jumped up to a very high open rate of an average of 54% -with three months having at least a 61% open rate.

We are beginning to attract a younger demographic which was our aim last quarter and we are continuing to feature younger artists in the monthly newsletter who have wide age appeal.

In terms of content – the majority of our content is reflective of work being undertaken by Tō and is concentrated very much on profiling local creatives and promoting local arts sector initiatives.

d. Media

Precipitated by promotion of The Block Party, there was great coverage of the local arts sector by RNZ's Culture 1010 programme. Co-presenter Mark Amery visited the city and attending the opening of Christchurch Art Gallery's (CAG) Heartbreak in Springtime, The Block Party, and other events across a busy arts weekend. On the Sunday programme Pia Hill and Turumeke Harrington were interviewed, Kiri Jarden, Steph Walker and Michael Bell participated in a panel discussion, and artist Maddison Kelly was interviewed about her contribution to the CAG show.

4. Create and Encounter

The Implementation Plan – What we said we would do

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|------------------------------|--|-------------------|
| Arts Education | Understanding pathways and opportunities at all ages. Forging connections between providers and communities. | On-track/On-going |
| Public Arts Projects | Support delivery, management, contracting, and technical feedback. | On-track |
| Mona Vale Creative Residency | Supporting the sector and building capacity, enhancing public programmes | On-track |
| Commissioning Year of Arts | Facilitating and promoting creative opportunities through commissioning identified programmes which support delivery of strategy pou and priorities. | On-track |

a. Community Activation

We supported the inaugural Little Street Art Festival, which commissioned 10 local artists to create new work that celebrated the diversity of urban art from massive blockbuster murals to the variety of sizes and materials of what has been termed 'post-graffiti' street art – from miniature sculptures, stencils and urban paintings, to craftivism, guerilla gardening, light-based works and participatory projects. The ten day festival took place across the city and at Westfield Mall, Riccarton.

The arts team supported development and implementation of Summer Theatre in January - an open air theatrical experience at the Botanic Gardens. The team also advised on Sparks, our large concert in Hagley Park partnering with the CSO.

b. Public Arts

STANMORE ROAD

Work continues on an integrated public artwork to coincide with the streetscape upgrade of Stanmore Road in Linwood Village. Local ceramic artist Tatyanna Meharry has been selected to produce 'stepping stones' -- clusters of round flat ceramic stones, coloured and imprinted with a range of designs -- inspired by the rolling greywacke stones of the mighty braided rivers that shaped this location. These will be installed across six sites at which the community enters the neighbourhood where they will pass through a space between Sky and Land to encounter traces of past and present lives, local flora and fauna, water ways and the architectural language of homes. The multi-site work will evoke the waxing and waning of time, traces left behind marks to navigate by and the journeys that we make across the landscape of community to create social geology.

DORIS LUSK RESERVE

The Doris Lusk Reserve playful / interactive artwork is now completed.

CAPITAL PROGRAMMES

Commissioning is well underway for Matatiki Hornby Centre. Artist Riki Mauel has been engaged and we are working with Whitiora, who represent Ngāi Tūāhuriri on creative and cultural projects.

c. Year of the Arts

BLOCK PARTY

The Year of the Arts Block Party took place on Saturday 25 November across multiple city centre locations including Te Matatiki Toi Ora The Arts Centre, Te Puna O Waiwhetū Christchurch Art Gallery, Toi Moroki Centre of Contemporary Art, Canterbury Museum, Toi Auaha Community Arts Hub, The Teece Museum, and The KIND Foundation (formerly the YMCA). Co-ordinated and funded by Toi Ōtautahi, the Block Party came from the desire of the sector to celebrate the Year of the Arts together.

The Block Party was a full day event that showcased a wide and diverse range of the city's artists and arts organisations. An arts and makers market with 18 stallholders occupied the arts centre carpark including Fibre Gallery run by Tagata Moana Trust, Zine Fest Christchurch, pottery and craft groups from The White Room, and a number of independent artists and makers. Stalls were provided free of charge and assigned through an expression of interest process.

Adjacent to the market was an outdoor stage that opened with a kapa haka performance from Te Roopu Tūhono, followed by cultural performances from the Canterbury Vanuatu Association, the South Island Solomon Islands Association, and Canterbury Papa New Guinea Community. Showbiz Canterbury's amateur choir group, Showstoppers then took to the stage to perform a selection of best-loved show tunes. Local poetry journal Catalyst hosted a reading with five poets; Ciaran Fox, Doc Drumheller, Ray Shipley, Melanie McKerchar, and Andy Coyle. The afternoon and early evening provided an opportunity for up-and-coming local musicians and bands; with Lucy Gray (one of Toi Ōtautahi's previous mentees), Lee Martin, Mellow Studios, K.E.I, and The ECHO all performing to an enthusiastic crowd.

At Toi Auaha, we held an exhibition titled *Pūrākau* curated by eight-year-old Pia Hill featuring work by a range of artists and tamariki as well as an open studio for the resident artists. In the carpark, we hosted Jon Jeet's mobile pounamu carving station and in the kitchen, Share Kai, the social enterprise group that works with a range of Christchurch's refugee communities, provided refreshments from Eritrea.

Across the city, Christchurch Art Gallery held artist talks for their newly opened exhibition, *Heartbreak in Springtime*; CoCA presented a conversation between Chloe Cull and Maia Abraham that considered Robyn Kahukiwa's first Ōtautahi solo exhibition *Tangata Whenua*; The Teece Museum held two drawing workshops, one focussed on life-drawing in relation to classical traditions and one focussed on still-life and objects from the internationally renowned Logie Collection.

LEAVE NO TRACE

Mike Beer aka Ghostcat, has continued his *Leave no Trace* city public art project adding the Atami Bathhouse and the Hack Circle to The Volcano Café in Lyttelton. Over 12 months Mike is creating 12 scratch-built miniature

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| <p>facades of iconic Ōtautahi buildings and installing them in close proximity to the original locations of the buildings.</p> | | |
| <p>5. Inclusion</p> | | |
| <p>The Implementation Plan – What we said we would do</p> | | |
| Residency development | Investigating opportunities at other Council owned houses and spaces in the community. | Complete/On-going |
| Community Residencies | Supporting a creative residency within the community e.g. arts and wellbeing-embedding a practitioner in a health practice, school, community arts organisation. Programme to be designed. | On-track |
| Arts and Wellbeing | Understanding the arts and health ecosystem, opportunities to support and develop resourcing. Supporting a local network of providers. | On-track |
| <p>a. Te Ora Auaha – Wellbeing Programmes</p> <p>We continue to support the national alliance for creative wellbeing with advice and human resourcing, with plans for the local group to meet quarterly.</p> | | |
| <p>b. Community Residencies</p> <p>Negotiations are ongoing with resident hosts. Two residencies will be supported by the CSO with others to be confirmed.</p> <p>We are working with Art-East -- an organisation established in 2014 with a vision of creating a safe place of support for people who have, or are struggling, with alcohol or drug issues -- to place an artist in residence within their creative space and work with their community of artists. With the team we have selected Mokopuna Māori Arts; Rawiri Koia and Ngaoma Wihapi to facilitate a series of workshops with the aim of developing a greater understanding of carving, design work, and tikanga processes. This will be done in a group setting and during individual sessions for those wanting to develop their learning further or if the participant is unable to join group sessions due to access barriers.</p> | | |
| <p>RISKS</p> <p>As noted previously there are still capacity issues with some limitation of skilled people available in the sector to pick up additional contracts.</p> | | |
| <p>Priorities and focus for the next quarter</p> | | |
| <p>Resource: Close out Council's one-off Arts and Cultural Events Fund. This fund isn't shown on the following budget. \$50,000 will be allocated by June 30, 2024 to a range of arts events and projects; We will work to have more spaces ready for use by artists at Toi Auaha; We have begun to map out mentoring, workshops and masterclasses for the 2024 calendar year and hope to have that completed by March 1; and we look forward to kicking off a review of our public arts strategy in the next quarter.</p> <p>Ngā Toi Māori: We will be commissioning new stories for Tīrama Mai as well as approaching artists and tech companies to create displays and resources for the event; We will continue to seek out new writers for content on the website and newsletter.</p> | | |

Connect: We are happy with the growth in readership and particularly our open rate for the newsletter; and we hope to complete commissioning of new work from local artists profiling the sector.

Create and Encounter: Tīrama Mai planning and commissioning will dominate our attention. The city's largest event with over 100,000 visitors in 2023, is now led by the arts team.

Inclusion: We will continue to support artists to spend time in arts and well-being organisations and other communities to enrich those communities and support local creatives.

BUDGET – September 2023-February 2024

| Resource | Project | Detail | Amount | Funder |
|----------------------|---------------------|--|--------------|---------|
| | Mentoring | Mentors and Facilitator | \$ 10,455.00 | MCH |
| | Workshops | Artists Life School, Workshops, | | |
| | | Masterclasses | \$ 6,050.00 | MCH/CCC |
| | Consultants | Zara Potts | \$ 30,000.00 | RF/MCH |
| | | Grace Ryder | \$ 17,400.00 | MBIE |
| | | Jade Cavallante Alves | \$ 5,000.00 | CNZ |
| | Advisory Group | Meeting Fees x 4 hui | \$ 400.00 | CCC |
| | Toi Auaha | Furniture | \$ 5,926.00 | CCC |
| | Toi Auaha | Lease, maintenance, cleaning | \$ 53,400.00 | MCH/CCC |
| | Artist in Residence | Pasifika artist | \$ 5,000.00 | MCH/CCC |
| | Artist in Residence | Stoddart Cottage | | |
| Ngā Toi Māori | Project/Event Lead | Juanita Hepi (20+ artists) | \$ 7,500.00 | RF |
| | Music Commission | Kommi Tamati-Elliffe | \$ 4,000.00 | MCH |
| Connection | Website | Development, hosting, fixes | \$ 6,400.00 | CCC |
| | Promotion | Various | \$ 1,531.00 | CNZ |
| | | Design, print, Phantom | \$ 3,750.00 | CCC |
| | Content | Writers commissioned | \$ 1,000.00 | MCH |
| | Subscriptions | | \$ 528.00 | CCC |
| Create and Encounter | Year of the Arts | Various Artist Fees | \$ 18,330.00 | CNZ |
| | The Block Party | Volunteer Expenses | \$ 702.00 | CCC |
| | | Community cultural groups at TBP | \$ 1,000.00 | CNZ/MCH |
| | Equipment Hire | Performances | \$ 6,136.00 | CNZ |
| | | Resident at Whakaraupō Carving | | |
| Inclusion | Youth Projects | Centre | \$ 5,000.00 | MCH/CCC |
| | Coastal Erosion | Artist engaged to develop proposal for | | |
| | Project | Community | \$ 300.00 | RF |
| TOTAL | | | \$ 189,809 | |

their final month of one-on-one mentoring and group sessions. There are 50 artists involved in this programme across 5 different Incubator creative disciplines.

As noted in previous reports, the Incubator Programme offers both one-on-one mentoring and group sessions which are opportunities whakawhānaungatanga and to develop a network and connections between local artists, writers, and storytellers. Some group sessions are discipline specific, and some development workshops cover to all artists involved in the programme. 18 group workshops have been held over the past 3 months, including:

Film & Storytelling:

- Nick Ward – Screenwriting
- Rachel Lang – essential elements of a TV script
- Pip Hall – script rewriting and feedback
- Vanessa Wells - Nuts and Bolts, Funding, Workflows
- Vanessa Wells – pitching your ideas
- Vanessa Wells – editing

Music & Composition:

- Sam Trevethick – mixing and mastering
- Panel discussion on touring and live performance: Sam Trevethick, Emily Browning, Delaney Davidson

Performance & Acting:

- Hubert Michalak – Low Cost Performance: ideas in action
- Sara Brodie – Work development
- Mel Luckman – How to speak about your work

Waiata Māori:

- 7 x groups sessions with Henare Kaa, with support from Tūranga Library Māori Services and Auahatanga teams

Several artists/mentees in the Incubator Programme have achieved good local and national success in recent months:

1. Hester Ulliyart launched her new album project “The All Clear” at Space Academy with support from Hannah Everingham, Reuben Derrick, Thomas Ibister, Sam Bambery, and Ryan Fisherman.



2. Heather Webb performed in Delaney Davidson’s band in the Chamber Music New Zealand national tour of his new album; performed in the Aotearoa International Festival of Secret Sounds; and is recording her first album.



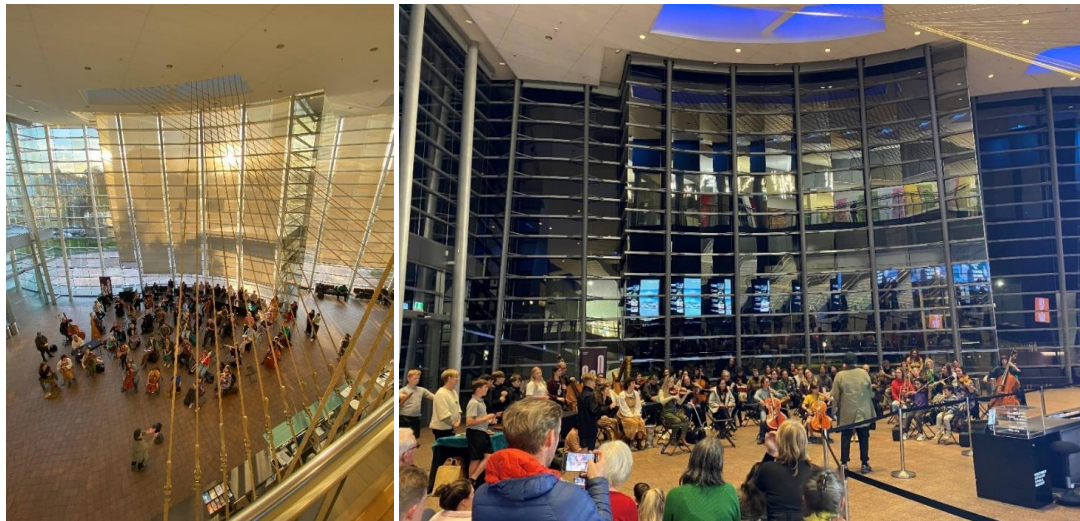
3. Phoebe Vic performed at Off Centre, is an artist in residence at the Arts Centre, and has been booked to Go Live.



c. Capability Programmes-Wānanga and Masterclasses

Toi Ōtautahi supported the delivery of 9 public Wānanga and Masterclasses between March and May. These programmes focussed on strengthening local partnerships, utilising existing resources (e.g. free creative resources at the city's public libraries) and responding to needs within the sector (e.g. more opportunities to connect and network, arts governance upskilling, strengthening Treaty based art practice). Three quarters of these wānanga and masterclasses were held at Toi Auaha and included shared kai and whakawhanaungatanga.

- 1 x Rangatuone Masterclass with Riki Pirihi and the Christchurch Symphony Orchestra
- 3 x (Artist) Life School workshops: Artwork valuation with Warren Feeney; Social Media and Marketing with River Jayden; Sustainability and Conscious Practice panel discussion with Steven Junil Park, Naomi van der Broek, Ciaran Fox, Di Lucas and Olivia Webb
- 2 x Photography Masterclasses with Janneth Gil – how to photograph and document your artwork
- 1 x Fairground Accounting – accounting and taxation for artists, one-on-one sessions with Anthony Rohan
- 1 x Fairground Accounting – workshop on taxation for artists with Anthony Rohan
- 1 x Creative Copyright with Karen Workman



Riki Pirihī - Rangatuone Masterclass

Governance mentoring: In October 2023 Toi Ōtautahi partnered with Community Governance Aotearoa and the Mentoring Foundation of New Zealand to deliver mentoring to trustees/board members from local arts organisations. This programme concluded in April 2024. 8 mentees received 5-months of specialised one-on-one mentoring from an experience leader in the arts sector.

d. Artist in Residence

In May, Mahina-Ina Kingi Kauī began her artist in residence at the Christchurch Symphony Orchestra. This Artist in Residence is intended to support and develop leading local arts organisations in their understanding and practice of tikanga Māori and strengthen connections with ringatoi Māori.

e. Toi Auaha – the art house

We have 22 residents at the house currently, with more using the house for regular gatherings including Women in Film Canterbury, NZ Society of Authors Canterbury Branch, and a takatāpui rōpū.

Workshops, masterclasses and mentoring sessions have all been hosted at Toi Auaha, and the Te Whare Tapere team from the Arts Centre continue to use the ringatoi Māori space for devising projects and support others to use it.

f. Toi Ōtautahi Advisory Group

This group includes Brendan Meek (ex-dancer, NZ Dance Company Board), Solomon Smith (Th' Orchard), Audrey Baldwin (artist and community activator), Josiah Morgan (writer, theatre practitioner), and Kim Low (printmaker, painter and teacher). The group will draft a recruitment statement for new members, with a focus on Te Ao Māori and Creative Wellbeing.

The Advisory Group had their first quarterly meeting of the year on 06 March and members also attended the Arts Foundation's 'All in for Arts' breakfast on 19 March.

g. Local Investment

Through the one-off Arts and Cultural Events Fund, Council has been able to support Port Noise, Little Street Art Festival, Dig The Gig, Tiny Fest, and HWYL Theatre Company. This fund has been critical in supporting organisations and projects that would otherwise slip through the gaps of existing funds. It has further reinforced the need for a specific arts, culture, and creativity fund at Council that is connected to the priorities of Toi Ōtautahi.

h. Sector Research

The Toi Ōtautahi Participation and Membership in the Arts survey will be repeated this year in June. The Membership and Participation survey seeks to gain a clearer picture of the creative organisations operating within Ōtautahi and its surrounds. The previous survey provided valuable information about the volume and diversity of arts activity across the city, and findings were reported back to survey participants and the arts sector.

2. Ngā Toi Māori

The Implementation Plan – What we said we would do

| | | |
|----------------------------------|--|----------|
| Event Content Development | Increasing Māori creation and participation | On-track |
| Māori Networking and Development | Gatherings to discuss current opportunities and enable networking across art form and practice | On-track |

a. Events Investment

Tirama Mai takes place between June 17-30 this year, with more of the city engaged. Several new works have been commissioned including a book by Tori Cambell with illustrations from Jessica Thompson Carr (Māori Mermaid), Ariki Creative generated two animation, Māui Studios posters and flags, Xoë Hall (large inflatable), and we are repurposing a wayfinding tower with work from Conor Clark and Kirsty Dunn.

b. Access and Awareness

The ringatoi Māori space at Toi Auaha continues to support the team responsible for Te Whare Tapere at the Arts Centre as well as visiting artists.

We continue to work with a range of Māori writers to deliver content for the website and newsletter including Matt Calman in the last quarter.

3. Connection

The Implementation Plan – What we said we would do

| | | |
|--------------------------------|--|--|
| Social Media Channels | Design SM channels incl. YouTube and create video promotions and posters for local resident awareness | Complete |
| Partner Content Collaborations | Creating database of partner agencies to supply VAO with moving, still and audio content of CHCH creatives for VAO | Complete (on-going) |
| Newsletter | Mailchimp-annual cost | Complete (on-going) |
| Community Arts Activation | Creating and supporting opportunities for neighbourhood communities to engage with local arts and creative opportunities. Elevating awareness and participation across the city in these areas. Arts weeks, markets, 'how-tos', special events for example. | Delivering through Community Residencies |

a. Toi Ōtautahi Website-User Experiences

As in previous periods, the TŌ website has grown across this quarter.

There have been 6,135 new users this quarter. (Comparison for previous quarter: 5,100 new users)

As well as improvement to the technical aspects of the site, we continue to improve content prioritising local stories and profiles as well as promoting the local arts sector events and opportunities.

In the next quarter we will be looking to change website host.

User sessions are trending up - from 450 weekly in the last quarter to 663 users weekly this quarter. This increase has seen a jump in daily users from 43 sessions per day, to 93 users daily.

A random view of users (May 1 at 8.18am) showed an average of 8 users each minute.

The average engagement time for each event (page) has also increased by 10 seconds with the average user spending 1'20 on the home page.

Most pleasing is the increase in user 'stickiness' is also stable, with 30% of our users returning to the site monthly; 14% of users returning weekly and 5% of users returning daily.

b. Social Media Channels

Instagram

- Followers 1,441 (Last Quarter Comparison: 1,318)
- Accounts reached 2,630 (Last Quarter Comparison: 4,415)
- Impressions: 25,398 (Last Quarter Comparison: 33,500)

Our Instagram audience continues to grow and has generally high engagement. Although engagement has decreased from the last quarter – we have had just over 1000 site visits from our Instagram to Website conversion.

The audience is generally varied in its demographics with the majority of users being between 35-44 yrs. We are seeing growth in the younger demographics: 8.3% of our audience are between 18-24yrs and 24% of our audience are aged between 25-34yrs.

Our most active times for users are stale throughout the week – with a slight decrease on Fridays and Saturdays. Our users tend to visit us between 12pm and 6pm each day.

Our largest audience is Christchurch based (62%), followed by Auckland (12%) and Wellington (3.2%).

Facebook

Facebook has seen a marginal boost in followers this quarter – we are currently at 843 followers in comparison to last quarter where we were at 800 followers.

The age demographic skews older than the sister account on Instagram – with 30% of our followers in the 45-54 age group, followed by 28% of users in the 35-44 demographic.

We are using our Facebook platform to share and support local arts organisations and individuals, and this is gaining traction on the platform with many of our followers clicking through to see the artist or event we are helping to publicise.

c. Toi Ōtautahi-Arts Newsletter

The newsletter continues to be a monthly publication and is now relatively stable with open rates.

The newsletter audience has grown to 622 subscribers, up from 594 subscribers' last quarter.

Our open rate has jumped up to a very high open rate of an average of 65% up from last quarter which was averaged at 54%.

We are beginning to attract a younger demographic which was our aim last quarter, and we are continuing to feature younger artists in the monthly newsletter who have wide age appeal.

The majority of our content is reflective of work being undertaken by TŌ and is concentrated very much on profiling local creatives and promoting local arts sector initiatives.

4. Create and Encounter

The Implementation Plan – What we said we would do

| | | |
|----------------|---|-------------------|
| Arts Education | Understanding pathways and opportunities at all ages. Forging connections between providers and communities. | On-track/On-going |
|----------------|---|-------------------|

| | | |
|------------------------------|--|----------|
| Public Arts Projects | Support delivery, management, contracting, and technical feedback. | On-track |
| Mona Vale Creative Residency | Supporting the sector and building capacity, enhancing public programmes | On-track |
| Commissioning Year of Arts | Facilitating and promoting creative opportunities through commissioning identified programmes which support delivery of strategy pou and priorities. | Complete |

a. Community Activation

We supported Juanita Hepi and Ngaio Cowell with Te Whare Tapere Live at The Arts Centre. A programme of performances across music and theatre at various locations at The Arts Centre.

b. Public Arts

We have initiated a review of Council's Artworks in Public Places Policy in the last quarter. We are hoping to simplify process for community-based works, murals in particular, and clarify and make more transparent, processes around commissioning, funding, reviewing gifts/donations.

Over this period we have engaged with various communities and council teams interested in creating murals.

LIGHTBOXES

At the end of April, we launched three new bodies of work on our lightboxes located either side of Te Pae Convention Centre. Our lightboxes provide an opportunity for local artists to present work in a widely accessible and visible location. In this latest round, Tamara Sikuri, Dr John Veal, and Lee Richardson were commissioned to make work; Tamara and John have both adapted moving image works creating a series of stills that evoke the passing of time.

Tamara's work *Turo* was developed in response to her discovery that between 2007 and 2020 there were only 13 Pasifika graduates at the University of Canterbury's School of Fine Arts. The still images are captured from a video of her live performance where she performs a li'fu ag'āk, moving across a concrete bridge at the School of Fine Arts on her knees. Li'fu ag'āk is a respectful and humble position to take in her Rotuman cultural context.

John's work *Finish this week off and that's it!* was filmed at one-week intervals over a five-week period where he ate below the poverty line to show how it impacted his body and strength as he picks up a large rock and attempts to hold it as long as he can.

Lee Richardson has presented six images from his wider design and type project *Best Copies*, which attempts to create a localised or regional typeface based on articles and photos published in The Christchurch Press during the 1974 Commonwealth Games held in Ōtautahi.

<https://newsline.ccc.govt.nz/news/story/shining-the-spotlight-on-local-artists>

<https://toiotautahi.org.nz/views/new-lightboxes-unveiled/>

STANMORE ROAD

Tatyanna Meharry's integrated public artwork, part of the roading upgrade in Linwood / Stanmore Road, is progressing with completion estimated for September this year.

MATATIKI HORNBY CENTRE

Matatiki Hornby Centre opened in April. Artist Riki Manuel, with support and guidance from Whitiora (a mana whenua agency) created a range of designs.

5. Inclusion

The Implementation Plan – What we said we would do:

| | | |
|-----------------------|--|-------------------|
| Residency development | Investigating opportunities at other Council owned houses and spaces in the community. | Complete/On-going |
|-----------------------|--|-------------------|

| | | |
|-----------------------|--|----------|
| Community Residencies | Supporting a creative residency within the community e.g. arts and wellbeing-embedding a practitioner in a health practice, school, community arts organisation. Programme to be designed. | On-track |
| Arts and Wellbeing | Understanding the arts and health ecosystem, opportunities to support and develop resourcing. Supporting a local network of providers. | On-track |

a. Te Ora Auaha – Wellbeing Programmes

We continue to support the national alliance for creative wellbeing with advice and human resourcing, with the group meeting in March. Individual practitioners including recent arts therapy graduates, artists, and organisations including Housing First Trust, Circability, Ara / Te Pukenga, the Christchurch Art Gallery Te Puna O Waiwhetū, and The White Room creative space met to connect, share resource and expertise, and explore opportunities for collaboration.

The group has started to make plans to create a weekend of activities in November to coincide with a national festival of creative wellbeing under the working title of Atawhai and led by Te Ora Auaha's Kaiārahi, Borni Te Rongopai Tukiwaho.

b. Community Residencies

Support was continued for Tusiata Avia over this period, providing a small stipend to enable the artist to take time out to write and present work.

Mokopuna Māori Arts completed their Creative Wellbeing Community Artist in Residence based at Drug-Arm East in Aranui at the end of April. Reporting is still being completed, but preliminary feedback has been incredibly positive. One of the outcomes was the creation of new kowhaiwhai artwork presented publicly on the front of Drug-Arm East's community centre.





| | | | | |
|---|---------------------|---|----------------------|---------------|
| RISKS | | | | |
| Capacity of people to deliver delayed work across a few projects. That has made for a very busy last quarter and we anticipate an equally busy delivery programme through until November 2024. | | | | |
| Priorities and focus for the next quarter | | | | |
| Resource: Long Term Planning and Funding. There was a very public campaign run by Te Matatiki Toi Ora The Arts Centre with demand across the city for increased support. That demand has also been seen in applications made to Council's Strengthening Communities Fund. | | | | |
| Ngā Toi Māori: Tirama Mai commissioning and artworks is the big focus, alongside increased activity in the theatre mentoring and development space. | | | | |
| Connect: We are happy with the growth in readership and particularly our open rate for the newsletter; and we hope to complete commissioning of new work from local artists profiling the sector. | | | | |
| Create and Encounter: Tirama Mai and Go Live! planning and commissioning will dominate our attention. The city's largest event with over 100,000 visitors in 2023, is now led by the arts team. | | | | |
| Inclusion: We will continue to support artists to spend time in arts and well-being organisations and other communities to enrich those communities and support local creatives. | | | | |
| BUDGET – March 2024 - May 2024 | | | | |
| | Project | Detail | Amount | Funder |
| Resource | Mentoring | Mentors and Facilitator | \$ 26,430.00 | MCH |
| | Workshops | Artists Life School, Workshops, Masterclasses | \$ 15,679.00 | MCH/CCC |
| | Consultants/People | Zara Potts | \$ 15,000.00 | RF/MCH |
| | | Grace Ryder | \$ 6,240.00 | CCC |
| | | Chelsea Bridges | \$ 10,000.00 | CCC |
| | Advisory Group | Meeting Fees x 1 hui | \$ 200.00 | CCC |
| | Toi Auaha | Furniture & Materials | \$ 2,478.36 | CCC |
| | Toi Auaha | Maintenance, cleaning | \$ 1,050.00 | MCH/CCC |
| | Commission | Tirama Mai | \$ 34,427.22 | MCH/CCC |
| | Waiata Māori | Henare Kaa-included in Mentoring budget | \$ | MCH |
| Ngā Toi Māori | Pukapuka | Translation | \$ 520.00 | CCC |
| | Lightbox | River Jayden | \$ 1,500.00 | CCC |
| | Artist in Residence | Mahina-Ina Kaui at CSO | \$ 10,000.00 | MCH |
| | Website | Development, hosting, fixes | \$ 2,399.70 | CCC |
| | Promotion | Various | \$ 2,500.00 | CNZ |
| | Catering | Networking/Workshops etc | \$ 1,261.00 | CCC |
| | Content | Writers commissioned | \$ 6,500.00 | MCH |
| | Subscriptions | Survey Monkey & Mailchimp | \$ 195.79 | CCC |
| | Arts & Culture Fund | Port Noise & Dig The Gig | \$ 25,000.00 | CCC |
| | Lightboxes | Pasifika artists - fees and Print | \$ 11,800.00 | CCC |
| Connection | Wellbeing Residency | Resident at Eastside Art Space | \$ 5,000.00 | RF |
| | Wellbeing Residency | Materials | \$ 700.00 | RF |
| | Artist in Residence | Pasifika artist | \$ 5,000.00 | RF |
| | | | | |
| TOTAL | | | \$ 181,881.07 | |