

Waimāero
Fendalton-Waimairi-Harewood Community Board
MINUTES ATTACHMENTS

Date: Monday 9 September 2024
Time: 4.30 pm
Venue: Boardroom, Fendalton Service Centre,
Corner Jeffreys and Clyde Roads, Fendalton

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NorWest Sport and Community Hub



Who are we - Ko Wai Mātou?

Founded in 2021

Our mission:

“To give residents of North-West Christchurch access to quality shared and multi-user facilities, recreation, community and social activities and services that are provided by organisations working together in an enduring partnership within the community”

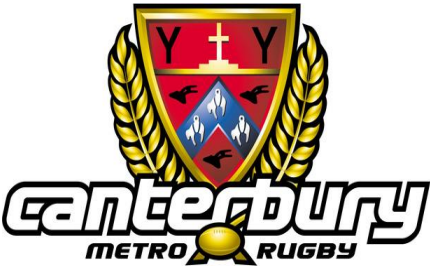
Founding Members



Community Partner



Partner Organisations



WHO HAVE WE ENGAGED WITH?



JULY 2023

Community workshop focused on enhancing our community's sports facilities **involving 23 community entities including sports, recreation, RSO/s, and partners representing over 8,000 Norwest residents.**

SEPTEMBER 2023

Follow up working groups to discuss opportunities to align and involve more community groups. This identified a key focus on improving parks, spaces, and facilities in the Norwest area.

APRIL 2024

Identified Nunweek Park as a potential opportunity – met with key uses of the facility including RSO's to discuss facilities and sharing spaces.



Nunweek Park



Nunweek Park

IDENTIFIED AREAS:

Drainage

More Toilets

Toilets

Changing Sheds

Improved Lighting

Community Spaces

LEADS TO :

Increased Year-Round Usage

Safe environment

Inclusive of diverse participation

Community Hub

Greater Utilisation

The Outcome:

A need to create a shared space for the benefit of the greater North West Community

The Next Step:

 NorWest Sport and Community Hub

Christchurch
City Council 

What can we do together?

A master plan for Nunweek Park for future generations

Christchurch City Council



NWSCH



**Norwest Sports
and Community
Hub**

COMMUNITY



Waimaero-Fendalton-Waimairi-Harewood- Community-Board Presentation – 9 September 2024

Belfast Community: The Northern Gateway to Christchurch – Signage

Presenter: Charlotte Gavin.



Why is a District Sign important?

According to a SafeGrowth Christchurch paper dated May 2015, they initially focused on Phillipstown.

One of the Phillipstown SafeGrowth groups decided that creating positive perceptions of their suburb was their priority. The group decided on a range of strategies, one of which is to promote a positive image through branding.

Why is a District Sign important for Belfast?

1. We are the fastest growing district in Christchurch with a population growth anticipated from 5,500 to 11,500 within the next 15 years.
2. The general population in Christchurch associates Belfast with other lower socioeconomic areas such as Hornby or Aranui due to the vast industrial element of our community and the large proportion of housing and roading being around 140 years old. Within the next 10 years modern homes will be the vision of Belfast and so too should our signage.

3. Our reputation as a district has been such that Northwood elected to separate from Belfast in 2020, preferring its own name and branding, and removed our Belfast district sign from Main North Road. This was with the support of the CCC.



Sign Concept:

I came across the Belfast sign in Belfast, Ireland, and I quite like this concept, with ours being a smaller site-appropriate version.

The green of the landscaping and the yellow of the sign letters tie in with our Rugby Club's Green and Gold / Yellow. Plus, it stands out. The letters themselves are very modern-looking, reflecting the "newness" of Belfast's expansion and being a "copy and shadow" of Belfast, Ireland's sign, which ties in with our Irish heritage.

This was "floated" with the residents as a concept and supported.

Sign Site:

There are three possible locations, and I note them by traffic volume/exposure from highest to lowest:

1. Corner John Road & Main North Rd (former Community Billboard site).



2. Belfast Road & Blakes Rd;
3. Main North Rd as you enter Christchurch from the motorway near where the Christchurch sign is.



Sites 2 & 3 are CCC land.

Site 1 is available for purchase as a reserve from the developer owner that could be negotiated as part of the reserve contribution requirement for development of further sites already rezoned residential. Therefore, no cash exchange would be necessary, just a discount against reserve contributions when titles are issued.

Request:

We respectfully request Council consideration for purchasing a reserve (corner Main North Rd & Johns Road) to facilitate the erection of a District sign and a Council cost contribution similar to what Northwood received for their signage.