

# Memo

Date: 19 October 2023  
 From: Maryem Al Samer, Legal Counsel  
 To: Ruth Littlewood, Senior Policy Analyst  
 Cc: Elizabeth Wilson, Team Leader Policy  
 Reference: 23/1717841

## Additional advice on facilities

### 1. Purpose of this Memo Te take o tēnei Pānui

- 1.1 This memo has been prepared in response to the Council's resolution CNCL/2023/00076 on 14 December 2022:

*5. Note that the Council will be provided advice before a final decision on the policy is made regarding a facility that has an existing permanent name and is potentially subject to a commercial sponsorship deal.*

- 1.2 The information in this memo is not confidential and can be made public.

### 2. Update Te take o tēnei Pānui

- 2.1 The proposed Naming Policy ("the Policy") applies to Council owned facilities for sport, recreation, the arts and entertainment or is a civic space. Some of these facilities are managed directly by the Council while others have been leased to or are managed by Council Controlled Organisations (CCO).
- 2.2 When the Council leases a facility to a CCO, the CCO is bound by the conditions contained in the lease instrument. In circumstances where a CCO manages a facility on behalf of the Council then it will have regard to Council's policies and strategic goals as outlined in their respective letters and statements of intent.
- 2.3 The below table provides information in relation to some of the metro facilities around the city:

Facility	Registered Owner	Agreement/Lease	Application of the Policy
Art Gallery	Christchurch City Council (CCC)	Managed directly by CCC	Yes, Policy directly applies.
Town Hall	Christchurch City Council	Long-term lease with Venues Ōtautahi Ltd (VŌ)	Lease instrument stipulates Council consent is required before a contract for naming rights is agreed.
Apollo Projects Stadium	Christchurch City Council	Management Agreement between VŌ and Council.	The agreement provides that VŌ will be solely responsible for the business development of the facility including the management of naming rights. VŌ currently have a naming rights agreement directly

			with Apollo Projects Stadium.
Te Kaha (under construction)	Christchurch City Council	N/A	VŌ have the responsibility of developing and executing the commercial strategy for Te Kaha and will have regard to Council policy and underlying principles of strategic alignment and partnership throughout the process.
Christchurch Arena/Wolfbrook Arena	Venues Ōtautahi Ltd and New Zealand Metropolitan Trotting Club Incorporated	As these facilities are not under the Christchurch City Council's ownership the Policy does not apply.	
Te Pae	Rau Paenga Ltd		
Parakiore	Rau Paenga Ltd		

### Attachments Ngā Tāpirihanga

There are no attachments to this memo.

### Signatories Ngā Kaiwaitohu

Author	Maryem Al Samer - Legal Counsel
Approved By	Ron Lemm - Manager Legal Service Delivery, Regulatory & Litigation