



Te Pae Pūkari Youth Advisory Committee
MINUTES ATTACHMENTS

Date: Wednesday 29 June 2022
Time: 4.33pm
Venue: Council Chambers, Civic Offices,
53 Hereford Street, Christchurch

TABLE OF CONTENTS	PAGE
4.1. Public Forum - Cancer Society	
A. Smokefree 2025 Action Plan Presentation.....	3
7. Improving Diversity and Representation in our Research	
A. Monitoring and Research - Presentation Slides.....	14



Smokefree 2025 Action Plan



SMOKEFREE
2025 Haere whakamua,
hoki whakamuri



**Cancer
Society**
Te Kāhui Matepukupuku
o Aotearoa

Smoking kills more people than ...

Road accidents

Suicide

Alcohol

Earthquakes

Drugs

Murder



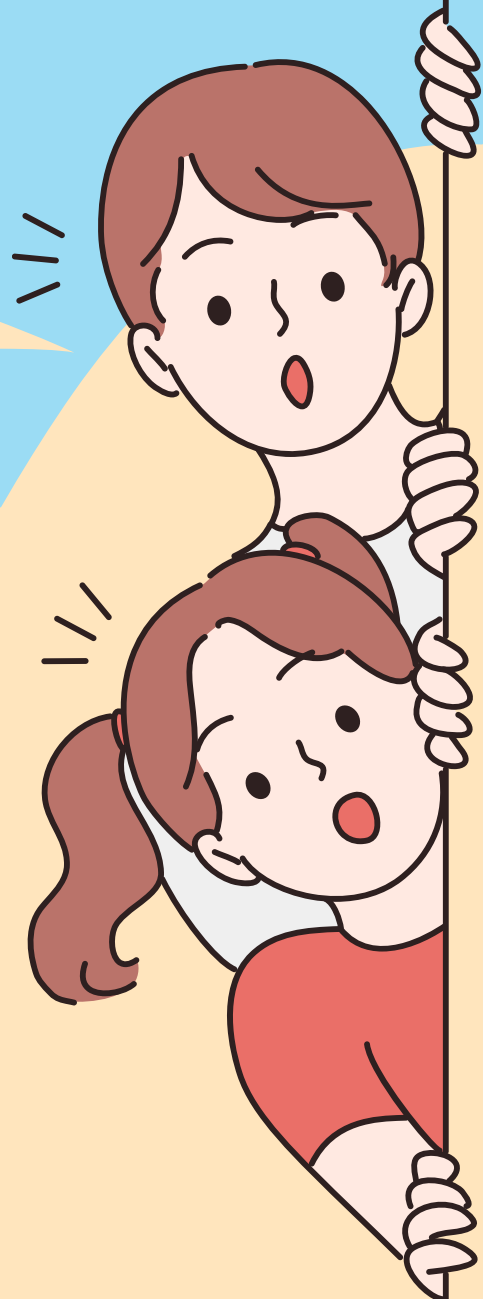
In a nutshell...

The action plan sets out the actions that will be taken over next couple of years and beyond to achieve SF NZ 2025 and ultimately end the harm smoking causes.

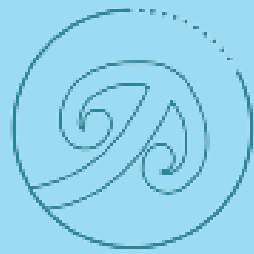


" I was with my peer grouping and somebody was smoking and they offered me one... something as simple as that. The 11 year old child in me had no idea that (smoking) would become a lifestyle."

Leisa, Canterbury

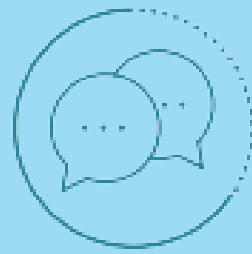


Key Focus Areas



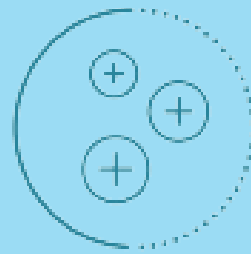
1:

Ensure Māori leadership and decision-making at all levels



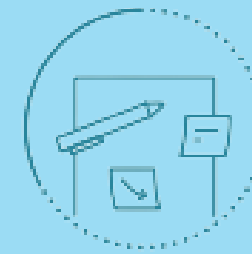
2:

Increase health promotion and community mobilisation



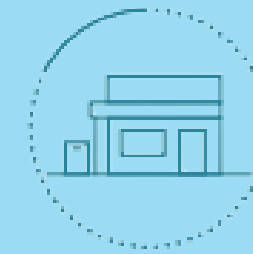
3:

Increase evidence-based stop smoking services



4:

Reduce the addictiveness and appeal of smoked tobacco products



5:

Reduce the availability of smoked tobacco products



6:

Ensure manufacturers, importers and retailers meet their legal obligations



**Cancer
Society**

Te Kāhui Matepukupuku
o Aotearoa

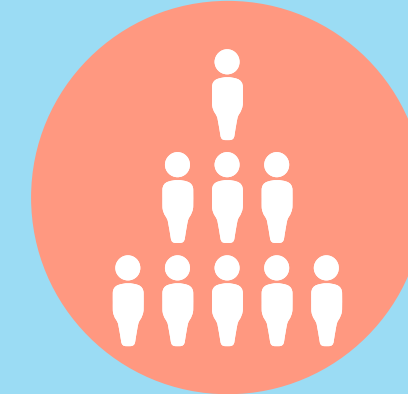
Actions needing law change



Reduce addictiveness & appeal of smoked tobacco products



Reduce the availability of smoked tobacco products



Create a smokefree generation...where young people born after Jan 1st 2009 can not legally buy tobacco

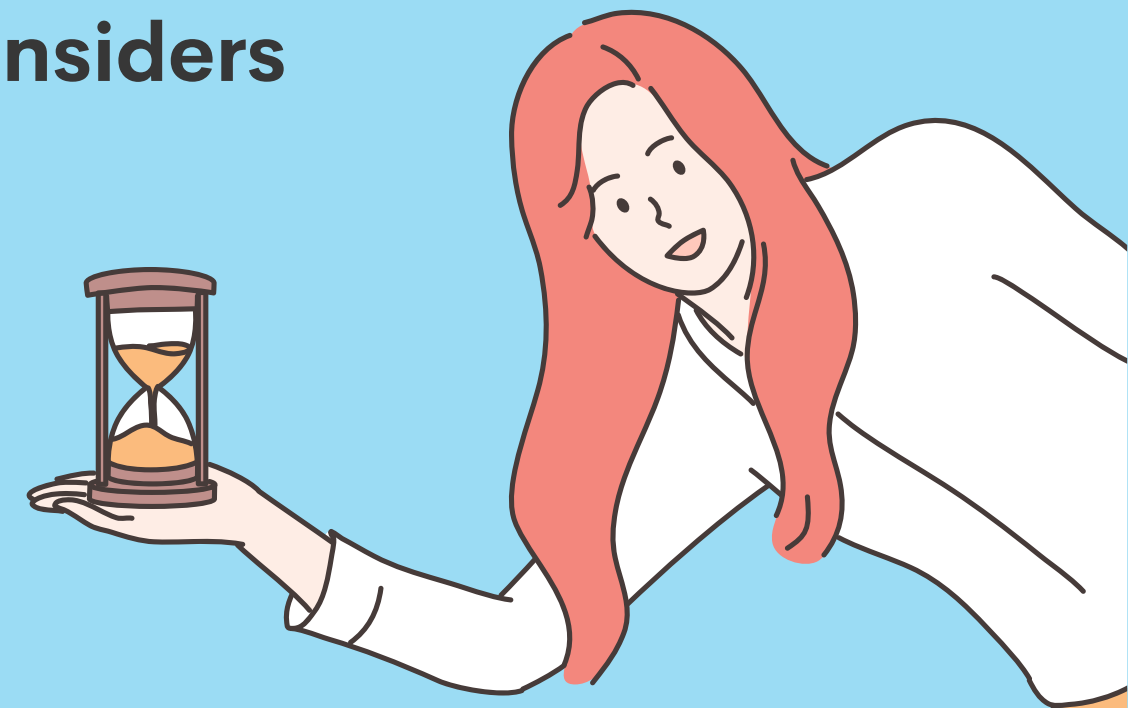


Amendment Bill to...

- Reduce nicotine to very low levels and stop product design that increases the appeal and addictiveness
- Large reductions in the number of tobacco retailers **authorised** to sell smoked tobacco products and stop larger numbers of tobacco retailers in our low income neighbourhoods
- Create a Smokefree Generation where our future tamariki will never be able to purchase tobacco
- Require retailers selling vaping products to notify the Director-General of Health before selling

What to Expect?

- Amendment Bill introduced and First Reading June 2022
- Select Committee: Receives and hears submissions and considers Bill July-October



Importance of Youth Voice



Your support will impact future generations - Smokefree Generation



Be involved in decisions and discussions to shape law change

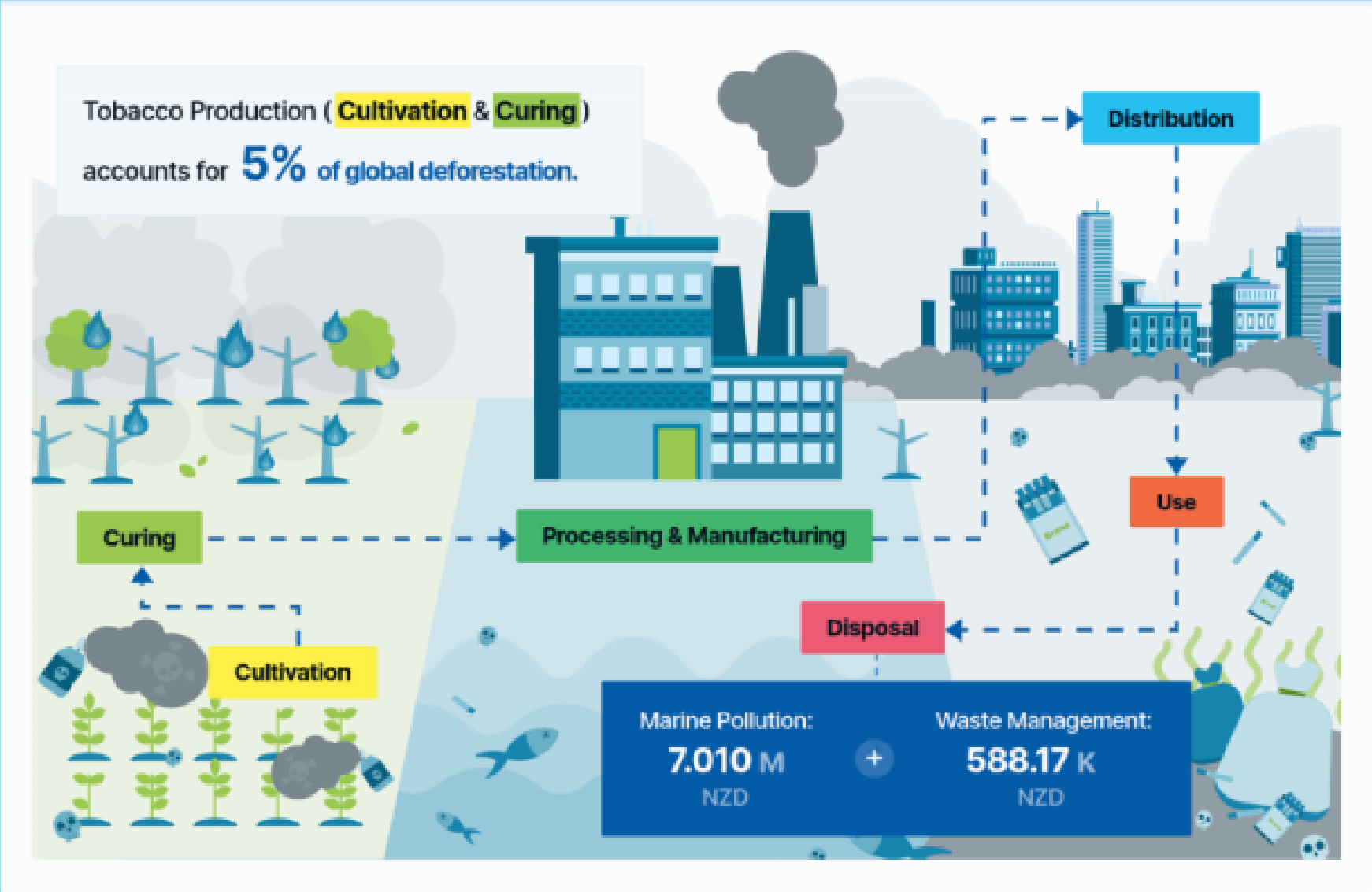


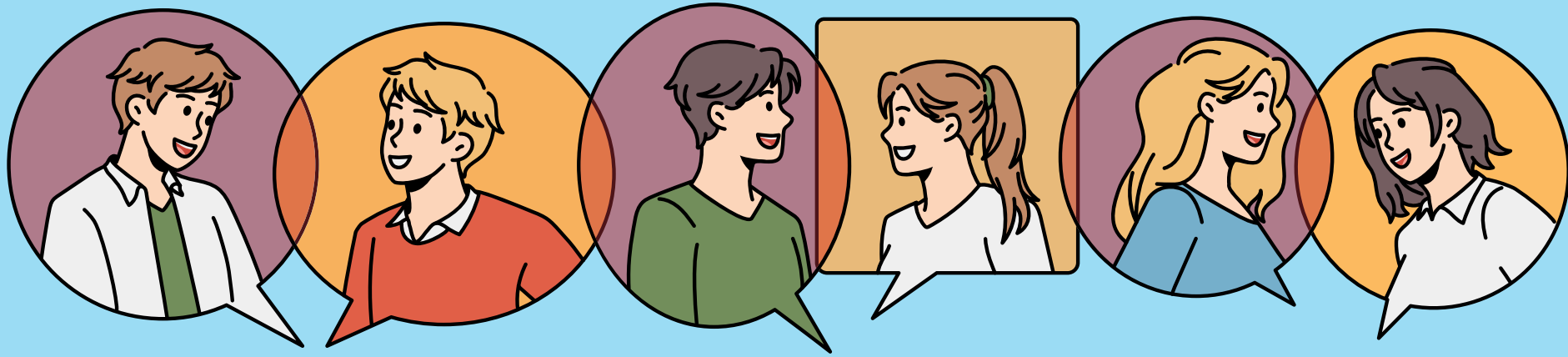
Improves the way we engage and support youth in SF activities



Tobacco's impact on the environment

**NZD 7 Million per
year
on Marine Pollution
and Waste
Management**





DISCUSSION TIME

Links for more information!

- Ministry of Health Smokefree 2025 Action Plan:
- Community Voices Film:
<https://www.dropbox.com/s/1pd13diuoo4rrzj/SmokeFree%20no%20PA.mov?dl=0>
- Cancer Society Advocacy page



MRT Primary Research Programme

Residents Survey Programme | Point of Contact & General Service Satisfaction |
Annual (November – February)

Life in Christchurch Programme | Topic Based & Pulse Issues | 3 – 4 surveys spread
throughout the year

Big Cities Quality of Life Survey | Quality of Life Issues | Every 2 years

Life in Christchurch Panel Demographics

	% of Panel	% of Population
Under 18 years	0.8%	21%
18 to 24 years	7.2%	11%
25 to 49 years	45.5%	35%
50 to 64 years	27.5%	18%
65 and over	19.1%	15%

The situation

Under Represented

Under 18 years

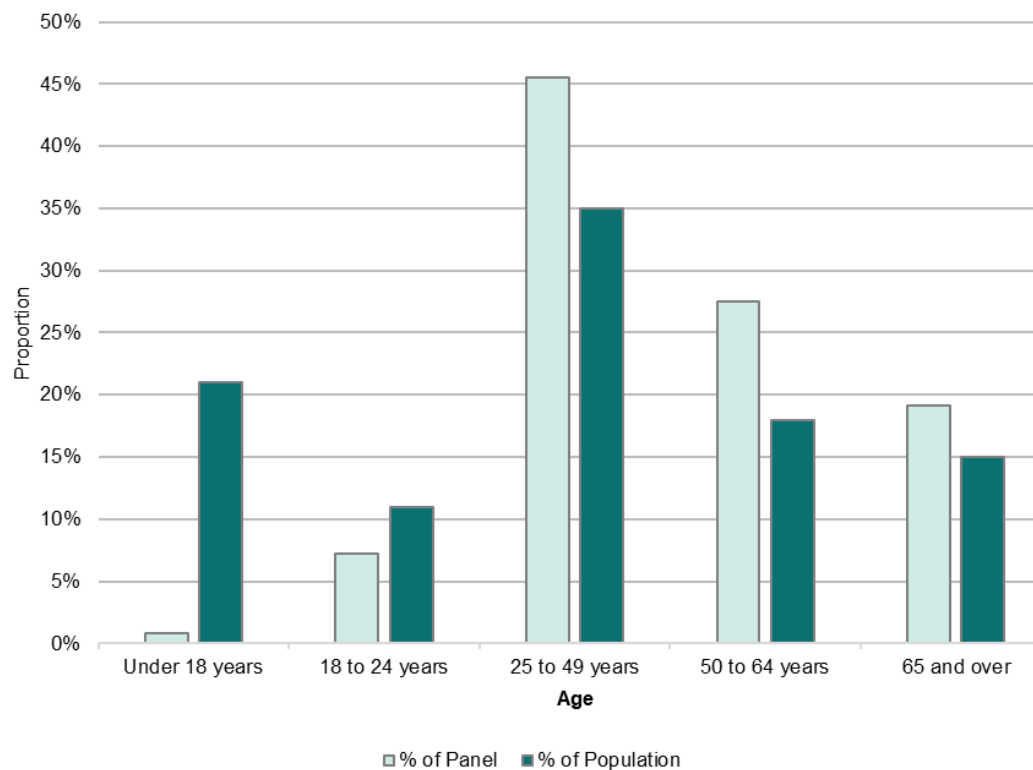
18 – 24 years

Over Represented

25 – 49 year olds

50 – 64 year olds

65 and overs



The problem...

How do we give the groups that we aren't
hearing from more of a voice?

Potential Barriers

Time

Trust

Relevance / interest in topics

Understanding (process and impacts)

Other priorities

Other access barriers

The approach

1. A collaborative approach
2. Leverage off the connections and relationships that the committee already has with a range of communities
3. Work with communities on how we can make participating more attractive – what issues are important to them?
4. Continue to leverage off the Life in Christchurch Panel as one of the most important tools that we have. Improve representation on the panel.
5. Build a Youth Panel
6. Closing the loop

What research pieces should we prioritise?

General Service Satisfaction Survey (Residents Survey Programme)

Communities & Neighbourhoods (Life in Christchurch Programme)

Arts, Culture & Heritage (Life in Christchurch Programme)

Climate Change (Life in Christchurch Programme)

Some options

1. Focus on building the survey panel
2. Alternative methodologies & frequencies
3. Different tiers of research with different treatments applied